

# TradeStation to Be First Retail Online Broker Member of New IEX Stock Exchange

Plantation, Florida

Wednesday, August 17, 2016

TradeStation, a Monex Group company and award-winning online broker-dealer and futures commission merchant, announced today that it has been approved as the first retail online brokerage member firm of the Investors Exchange (IEX), which was recently approved to become the nation's thirteenth registered national securities exchange. The SEC approved IEX's application to become a registered national securities exchange on June 17, 2016, and IEX has announced it will begin a security-by-security phase-in period on August 19<sup>th</sup> and plans to commence full operations as a national securities exchange on September 2<sup>nd</sup>. TradeStation currently offers customers direct market access to the IEX Alternative Trading System (ATS), and will continue to offer customers direct market access to the Investors Exchange on the September 2<sup>nd</sup> exchange launch.

"TradeStation is pleased to announce it is the first retail online broker approved for exchange membership to offer its clients trading through the new IEX national securities exchange," said John Bartleman, President of TradeStation Group, Inc. "IEX's philosophy to give all traders an equal opportunity for best execution is consistent with TradeStation's steadfast goal to empower our clients with the most effective research and analysis software tools and resources available. This includes the power to design, back-test, optimize and automate custom trading strategies and ideas across electronic stock, ETF, equity and index option, and commodity and financial futures markets. Empowerment, transparency and fairness are the keys to providing the best trading platform and execution opportunities to self-directed traders."

"We thank TradeStation for their support of IEX, which is designed to prioritize the interests of real investors," said Ronan Ryan, President and co-founder of IEX Group, Inc. "We look forward to providing their clients with a differentiated choice for years to come."

## About TradeStation Group, Inc.

TradeStation Group, Inc., through its principal operating subsidiary, TradeStation Securities, Inc., offers the *TradeStation* analysis and trading platform to the active trader and certain institutional trader markets. The *TradeStation* platform offers electronic order execution and enables clients to design, test, optimize, monitor and automate their own custom equities, options and futures trading strategies. TradeStation Group is a wholly owned subsidiary of Monex Group, Inc., one of the largest online financial services providers in Japan. Monex Group, Inc. is listed on the first section of the Tokyo Stock Exchange, (code: 8698).

TradeStation Securities, Inc. (Member NYSE, FINRA, SIPC, NSCC, DTC, OCC & CME) is a licensed securities broker-dealer and a registered futures commission merchant (FCM), and a member of the major stock, options and futures exchanges in the United States. Its TradeStation Prime Services division, based in New York, seeks to provide prime brokerage services, including securities lending, to small and mid-sized hedge funds and other firms. TradeStation Group's London-based subsidiary, TradeStation Europe Limited (FCA regulated), introduces UK and other European accounts to TradeStation Securities, Inc. The company's technology subsidiary, TradeStation Technologies, Inc., develops and offers strategy trading software tools and subscription services, and hosts the TradingApp® Store.

**Media Contact:**

TradeStation Group, Inc.  
Loren Lopez  
+1-954-652-7011  
llopez@tradestation.com

**About IEX Group, Inc.**

Dedicated to institutionalizing fairness in the markets, IEX provides a more balanced marketplace via simplified market structure design and cutting-edge technology. IEX operates a fair-access exchange accessible by any qualified broker dealer. IEX is driven by a team of cross-industry experts with backgrounds spanning market venues, electronic trading, and broker-dealers. IEX is the first equity trading venue seeded exclusively by a consortium of buy-side investors, including mutual funds, hedge funds, and family offices. Learn more at: [iextrading.com](http://iextrading.com).

**Media Contact:**

IEX  
Gerald Lam  
+1-646-343-2130  
gerald.lam@iextrading.com