

MONEX GROUP

Monex Group to support Nissan Motor to build and operate its web3 community

TOKYO, December 10, 2024 - Monex Group, Inc. (headquarters: Minato-ku, Tokyo; Yuko Seimei, Representative Executive Officer & CEO, "Monex Group") is pleased to announce that it will participate as a community management and planning partner for a web3 project, NISSAN PASSPORT BETA (the "Project"), run by Nissan Motor Co., Ltd. (headquarters: Yokohama-shi, Kanagawa; Makoto Uchida: Director, Representative Executive Officer, President and CEO; "Nissan"). Nissan aims to provide services and experiences that transcend the boundaries between automakers and customers by leveraging the concepts and characteristics of web3, and this Project was launched on December 5.

Monex Group, under a new web3 business brand of Monex Group, "Monex Web3," will be in charge of supporting the community created by Nissan, utilizing the know-how of the web3 support business under operation since last year, in addition to the experience in operating its own community "OASIS." More specifically, Monex Group will support planning and execution of events and measures on the web3 community under the brand of Monex Web3, and provide operational support for SNS and Discord to create a place where users and Nissan can connect with each other.

For more information on "NISSAN PASSPORT BETA," please refer to the following link.
https://nft.nissan.co.jp/?scadid=AD_XXX_99_OT_OTER_SP_00683863

Information on our "Monex Web3" can be found at the link below.
https://www.monexgroup.jp/jp/news_release/irnews/auto_20241113520929/pdfFile.pdf

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