

MONEX GROUP

Announcement of Group Company's Release

TOKYO, January 4, 2024 – Monex, Inc., a group company of Monex Group, Inc., issued the following press release today.

Attachment: Monex, Inc. press release

NTT DOCOMO, Monex Group, and Monex start a business alliance

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NTT DOCOMO, Monex Group, and Monex start a business alliance

Monex, Inc. (hereinafter, Monex) is pleased to announce the start of a business alliance with NTT DOCOMO, Inc. (hereinafter NTT DOCOMO), effective today (Thursday, January 4, 2024).

■Background

[On October 4, 2023, NTT DOCOMO, Monex Group, Inc. \(hereinafter, Monex Group\), and Monex concluded a capital and business alliance agreement.](#) The aim of the alliance is to provide customers the most innovative asset building services by bringing together the strengths of NTT DOCOMO's customer base and business operations with Monex's customer base, business operations, and long-held desire to contribute to customer asset-building efforts.

Now with the completion of necessary preliminary procedures, the companies are able to announce specific details of the capital and business alliance agreement.

■Current and future situation

With the start of the new NISA program, NTT DOCOMO and Monex are working to reinforce links between their respective services, such as the hugely popular periodic purchasing plan by using d CARD credit card, as well as d POINT, d-Barai[®], d CARD[®], d-Account[®], and other NTT DOCOMO services.

In addition to d POINT point-rebate programs based on transactions, balances, and new account openings, we are considering ways to enable customers to deposit and withdraw funds as well as to periodically purchase financial products using d-Barai[®] in order to make it easier and more convenient for NTT DOCOMO service users to increase their assets.

Furthermore, through the d-Barai[®] app, which has had 52.6 million downloads*, we plan to provide asset building services for beginners. With personalized information as well as an ongoing selection of products that address the needs of users, particularly beginners, we will support steady asset building.

As the first phase of our collaboration, both companies will begin offering content related to asset building on the respective owned media platforms and at DOCOMO shops.

* As of September 30, 2023

1. Monex's owned media "Monex Clip", and NTT DOCOMO's "dmenu money" will jointly produce articles about investment and money. By publishing articles in dmenu money, which is read by many potential investors, we hope to build greater awareness about asset building.

Our first effort will feature an interview with Mr. Takashi Hiroki, chief strategist of Monex, to be published in both Monex Clip and dmenu money.

Publication date: Monday, January 1, 2024

2. Content support for Kurashino Sodankai

We will jointly produce new content for Kurashino Sodankai, a learning seminar service, to support customers with utilizing New NISA program via smartphones. Kurashino Sodankai will be held in DOCOMO shops and d garden.

Seminar date: Monday, January 15, 2024 and later

Specific details or additional information of other services and its date of launch will be announced as soon as determined.

■Campaigns

The following campaigns will be launched to commemorate the business alliance.

1. NISA account opening campaign [win ¥2,000 worth of d POINTS!]
Answer questions to a quiz, fill out the campaign entry form, open a NISA account at Monex during the eligibility period, and register d POINT membership information to win ¥2,000 worth of d POINTS.
Campaign period: Until Monday, April 15, 2024
Details (Japanese only): https://info.monex.co.jp/news/2023/20231205_04.html
2. Account opening campaign [win ¥2,000 worth of d POINTS!]
Answer questions to a quiz, fill out the campaign entry form, open a Monex account during the eligibility period, and register d POINT membership information to win ¥2,000 worth of d POINTS. Customers who open both a new account and a NISA account will receive win ¥4,000 worth of d POINTS.
Campaign period: Until Sunday, March 31, 2024
Details (Japanese only): https://info.monex.co.jp/news/2023/20231205_03.html

■Comment from Yuko Seimei, Member of the Board, President and Executive Director of Monex

On October 4, 2023, which is “Investment Day” in Japan, NTT DOCOMO, Monex Group, and Monex announced the conclusion of a capital and business alliance agreement. We believe this partnership will forge a new chapter in the history of the financial world and create a revolution in asset building for individuals. At the same time, it is a huge step forward for Monex as we have been working to realize the corporate philosophy since our establishment.

Monex was founded in 1999 with the idea of designing the future of finance. By democratizing investing, we have worked to improve individual well-being. For a quarter of a century, we have taken the challenge to provide high-quality, unique services and investment experiences that are not bound by convention or preconceived notions. This alliance is a further evolution of this challenge and one that we believe will lead to new innovations.

To provide the above-mentioned collaborative services to our customers as soon as possible, all of us at Monex are committed to working closely with NTT DOCOMO. Together we want to create a world where asset building is an everyday aspect of life for everyone. Please look forward to what Monex has to offer.

* d CARD, d-Barai, d-Account, dmenu money is trademarks or registered trademarks of NTT DOCOMO, INC.