

MONEX GROUP

Announcement of Subsidiary's Release

TOKYO, July 6, 2021 – Coincheck, Inc., a subsidiary of Monex Group, Inc., issued the following press release today.

Attachment: Summary of Coincheck, Inc. press release

Coincheck App Wins "No.1 Downloads in Japan" for the first half of 2021

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[Press Release]

July 6, 2021
Coincheck, Inc.

Coincheck App Wins "No.1 Downloads in Japan" for the first half of 2021 - The "No. 1" crypto asset trading app in Japan for three consecutive years -

Coincheck, Inc. (Head office: Shibuya-ku, Tokyo, President: Satoshi Hasuo, hereinafter referred to as "Coincheck"), is pleased to announce that, in the first half of 2021, the Coincheck app was downloaded the most in Japan (*1). This is the third time that the Coincheck app has been ranked No. 1 in Japan in terms of downloads for the first half of the year, following 2019 and 2020 of the same period.

The "Coincheck App" has been used by many people as their first account for trading crypto assets, thanks to its UI/UX that is easy to use even for beginners, as well as the highest number of crypto assets available for trading in Japan (*2).

Coincheck will continue to add new cryptocurrency offerings, improve the usability of its services, and create new services with a mission to make the exchange of new values easier.

■ Coincheck App Trends in 2021

App downloads increased 6.4 times year on year due to market conditions and the effect of TV commercials, achieving No.1 position in Japan. In addition to the booming crypto asset market since the second half of 2020, the number of downloads has increased significantly with the airing of TV commercials since the beginning of 2021, surpassing 4.15 million downloads. The number of downloads during the period from January to June 2021 was about 6.4 times that of the same period in 2020.

■ About 70% of respondents rated the chart screen as "easier to use" after the renewal

The Coincheck app was redesigned in May of this year, and the Android app in particular has undergone a major redesign. In a closed beta test conducted prior to the release of the redesigned app, 70% of Android app users responded that the chart screen was easier to use. More updates are planned for the Coincheck app in the near future.

*1 Among the Japanese crypto asset trading app. Data source: AppTweak.

*2 Surveyed by Coincheck as of July 5, 2021.