# **MONEX GROUP**

## Announcement of Subsidiary's Release

TOKYO, July 13, 2020 – Coincheck, Inc., a subsidiary of Monex Group, Inc., issued the following press release today.

Attachment: Summary of Coincheck, Inc. press release

Coincheck Will Start New Cryptocurrency Trading of Basic Attention Token

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[Press Release]

July 13, 2020 Coincheck, Inc.

# Coincheck Will Start New Cryptocurrency Trading of Basic Attention Token

Coincheck, Inc. (Head office: Shibuya-ku, Tokyo, President: Satoshi Hasuo, hereinafter referred to as "Coincheck") announces that it will start new trading of Basic Attention Token (BAT), a cryptocurrency, in July 21, 2020 (planned).

With the addition of BAT, the number of cryptocurrency that can be traded at Coincheck will increase to 13 types, the largest number\* among Japanese cryptocurrency exchanges.

\* Surveyed by Coincheck as of July 13

#### **Details of the service**

Name of cryptocurrency: Basic Attention Token

Symbol of cryptocurrency: BAT

Date of launch: 12:00 on July 21, 2020 (planned)

Service details:

- Remitting, depositing, purchasing and selling of BAT on both web browser and mobile phone application
- Coincheck cryptocurrency lending service for BAT (web browser only)
- Coincheck periodic purchase service for BAT (web browser only)

## **Overview of Basic Attention Token (BAT)**

Overview:

Basic Attention Token is a cryptocurrency published in May 2017 by Brave Software, Inc. as ERC20 tokens on the Ethereum blockchain. It is a utility token that can be exchanged between publishers, advertisers, and users on the new type of web browser, Brave, which is designed to take advantage of blockchain nature of Dapps and create a highly transparent digital advertising.

Market value: Approximately ¥ 34.4 billion as of June 15, 2020



Issue limit: 1,500,000,000 BAT

Consensus algorithm: PoW (Proof of Work)