### Monex Group, Inc.

October 30, 2014 (TSE 1st Section: 8698)

# Financial Results for 2Q of Fiscal Year Ending March 31, 2015

This is an English translation of Japanese presentation material prepared in connection with the disclosure of the financial results of Monex Group, Inc. It includes information derived from the consolidated financial statements of Monex Group, Inc. which are prepared in accordance with International Financial Reporting Standards ("IFRSs"). This material is not intended to recommend, conduct solicitation for any product or service, etc.

#### <Forward-looking Statements>

This presentation material contains forward-looking statements that are based on our current expectations, assumptions, estimates and projections about our industry and us. These forward-looking statements are subject to various risks and uncertainties. Generally, these forward-looking statements can be identified by the use of terms such as "may" "will" "expect" "anticipate" "estimate" "plan" and other similar words. These statements discuss future expectations, identify strategies, contain projections of results of operations or of our financial condition and state other "forward-looking" information. Our operations are subject to risks, uncertainties and other factors that could cause our actual results to differ materially from those contained in any forward-looking statement.





### Our Business Principles

"MONEX" stands for the future of finance, one step advanced from "MONEY"

The Monex Group is aspiring to empower traders and investors worldwide with best of breed technology, education, service and financial professionalism to provide access to top financial markets globally

To achieve this we are committed to:

- Celebrating the diversity of each and every one of our customers and employees;
- Driving the future of technology and first class financial professionalism that empowers traders and investors; and
- Creating new value to contribute to all stakeholders

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# **Basic Policy**



- ✓ U.S. segment: Selection and concentration Concentrate management resources on business that utilizes our competitive trading platform. Promote cost-cutting and rebuild revenue streams
- ✓ Japan segment: Expansion of core revenue

  While maintaining our current customer base, acquire active traders over the medium term by introducing a TradeStation technology-based trading tool to expand the group's core revenue
- ✓ China (Hong Kong) segment: Creation of business opportunities

  Utilizing Monex BOOM securities in Hong Kong as a business base, continue creating business opportunities in mainland China while controlling risks
- ✓ Leverage technology for further expansion of B2B Expand our competitive trading platform for B2B businesses to diversify our revenue sources
- ✓ Promote our mid- and long-term business strategy, "Global Vision"

Aim to expand revenues and profits with a business model of having global business bases and developing in-house competitive systems

# Latest management initiatives in U.S.



## Selection and concentration of U.S. business – rebuild revenue streams

- ✓ Established and implemented cost-cutting plan
  - Reevaluated our development structure and data center costs and promoted greater efficiency of our business operations
- ✓ Further development of B2B business Began providing a trading platform "TradeStation" to Shinhan Investment Corp., one of the major financial groups in Korea, and Guosen Securities, a major broker in mainland China, as a first step to diversify revenues. Will pursue similar opportunities in the future
- ✓ Considering fixing future interest income from customers' cash in custody Consider securing future interest income from USD 1.8 billion of TradeStation customers' deposit managed in short-term interest rate
- ✓ Consolidated our management resources of FX business
  Integrated and consolidated TradeStation's several services onto a service on the trading platform that enables multi-asset trading, "TradeStation 9.5", and transferred MT4 retail accounts
- ✓ Added 2 senior executives from the U.S. segment to GMC (\*)
  With two new members from the U.S. segment, the GMC now has 10 members

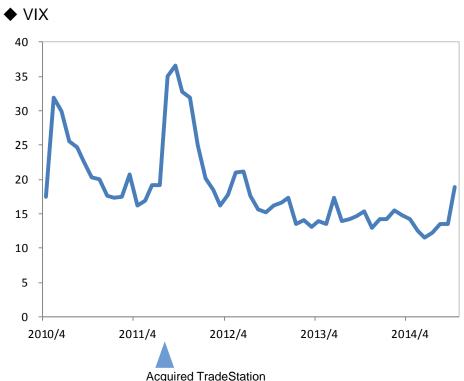
  (\*) Abbreviation of Global Management Committee

# U.S. Segment Background of selection and concentration (1)

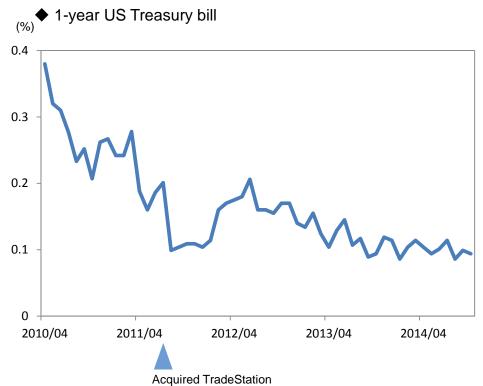


TradeStation has two major revenue resources: commissions and financial income from the management of customers' deposit.

After the acquisition of TradeStation in June 2011, the revenue environment has been sluggish with lower market volatility, which negatively affects trading activity, and falling interest income from the management of customers' deposit, but VIX and interest rate have been on uptrend in October 2014



Data source: Bloomberg



Data source: Bloomberg

\*Above is figures at the end of each month, but the figure on October 2014 is for October 24, 2014.

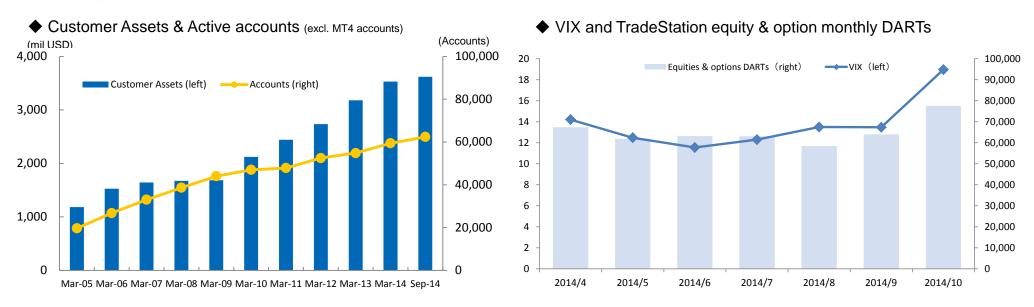
<sup>\*</sup>Above is VIX close average of each month. The figure for October 2014 is the month average up to October 24, 2014.

# U.S. Segment Background of selection and concentration (2)



With a steady increase in customer assets and the number of accounts, TradeStation remains competitive. TradeStation regards its brokerage business primarily of equities as its core revenue source, and plans to increase option trading, which has high profitability and strong potential for growth.

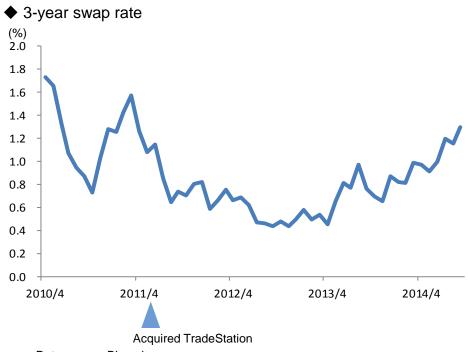
Since October 2014 with the rise in market volatility, TradeStation's customer activity has rapidly improved



# U.S. Segment Background of selection and concentration (3)



While the forward short-term rates implied in the current yield curve are high, there is the risk of disinflation, in terms of interest income from managing customers' cash in custody, we are considering an interest swap contract that partially locks future investment return out of management of customers' cash in custody



Data source: Bloomberg

◆U.S. short-term rates implied forward rate

today	3МО	6MO	1YR	2YR	3YR	4YR
0.10%	0.27%	0.49%	1.04%	2.07%	2.50%	3.24%

Data source: Bloomberg

◆Projected annual interest income when TradeStation's customers' deposit is managed in 1-year T-Bill rate

Below is projected annual interest income from management of USD 1.8 billion (as of Sep. 30, 2014) of customers' deposit in 1-year U.S. Treasury rate above

(mil USD)

Managing asset		USD 1.8 bil									
Interest rate	0.10%	0.10% 0.27% 0.49% 1.04% 2.07% 2.50% 3.24%									
Annual interest income	1.8	4.9	8.8	18.8	37.2	45.0	58.3				

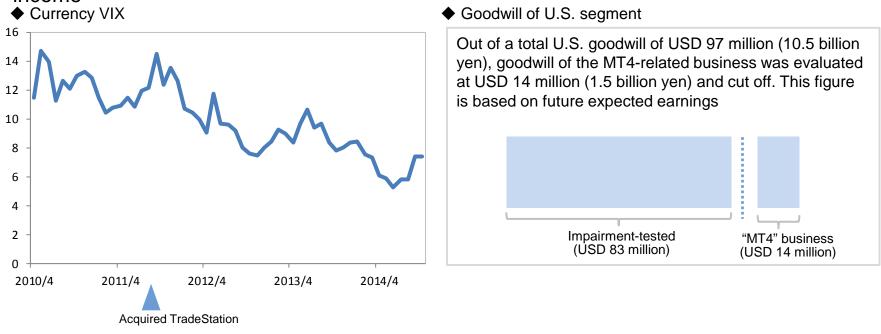
<sup>\*3-</sup>year USD swap interest at the end of each month

<sup>\*1</sup> year T-Bill forward rate, taken from UST yield curve as of Sep. 30, 2014

# Transferred MT4 (FX business) and consolidated the services to acquire customers



- In the midst of lower currency volatility and excessive competition and concerns about future business profitability, we transferred MT4 retail accounts offered under the name of IBFX to FXCM Holdings, LLC and consolidated services onto TradeStation FX for greater competitiveness
- 1,581 million yen of loss on business restructuring was recorded in 2Q
- 1Q results of MT4-related business: USD 0.8 million (80 million yen) of loss before income tax income



Data source: Bloomberg

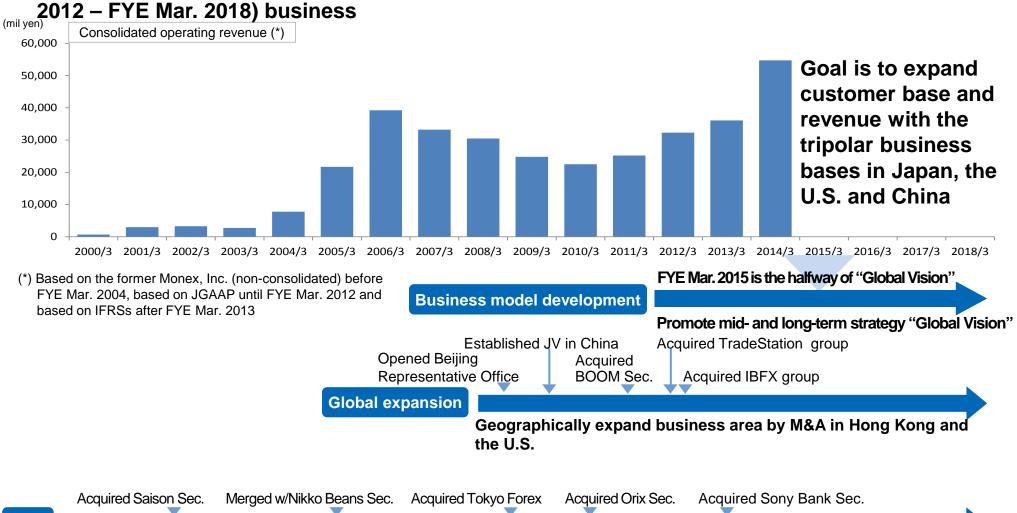
<sup>\*</sup> Above is figures at the end of each month. The figure on October 2014 is for October 24, 2014.

<sup>\*</sup> Currency VIX is implied volatility of currency market calculated based on 3-month implied volatilities of 9 major currency pairs

# Continuous investment for sustainable growth



Creating a unique business model under "Global Vision", our mid- to long-term (FYE Mar. 2012 – EVE Mar. 2018) business



M&As and other corporate initiatives have expanded Monex's business in Japan

Japan

Acquire new retail customers who mainly prefer long-term diversified investments by offering advanced unique financial products

# Core revenue source: online brokerage for retail investors



Our highly competitive equity brokerage business in Japan, the U.S. & China (H.K.) will continue to be our core revenue stream while we expand into B2B business

[B2C] Offer online financial services for retail investors in Japan, the U.S. and China (H.K.)

[B2B]

## Japan



It has retail investors mainly preferring longdiversified investment. Aim to acquire active traders

Among major 5 online brokers:

- Maintain 20% of commission revenue share
- 2<sup>nd</sup> largest customer assets (Jun. 30, 2014)
- Compared to Matsui Sec., 90% of net operating revenue; 40% of operating revenue (2Q FYE March 2015\*)

U.S.

Strong support by active traders; especially program trading tools are highly appreciated

Goal is to get net income black by March 2016

China (H.K.)

aroup

black;

PRC

Seek for

revenue

maintains in

opportunity in

**MONEX** BOOM Monex BOOM

> Provide various trading choices for customers

IBE

IBF

B2B

Offer trading paltform to Shinhan Investment Corp. (Korea) and

(China)

Guosen Securities

Internal development of main brokerage system

Apply TradeStation's technology to trading platforms or service development

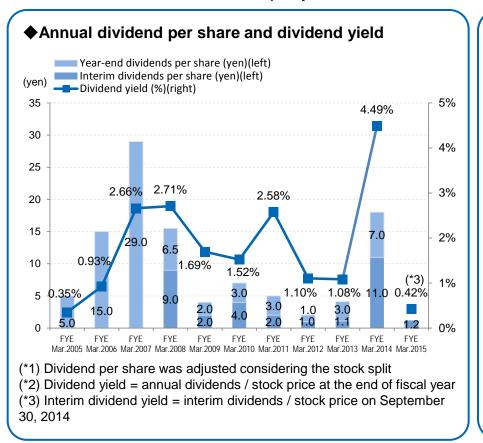
- Offer trading platforms that satisfy retail investor needs in Japan, the U.S. and China (H.K.)
- Aim to create a positive cycle whereby our online brokerage business in Japan, the U.S. and China (H.K.) creates revenues and capital and knowledge trickle down into operations that advance our business model

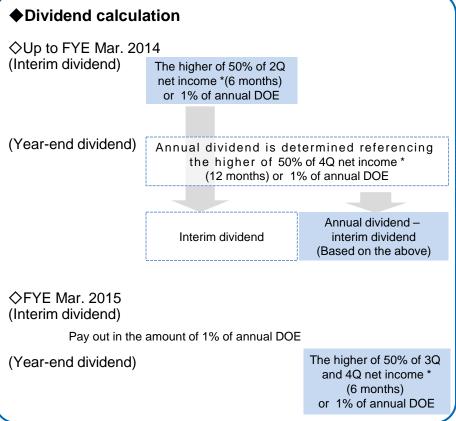
# Shareholders' return



# Maintain dividend payout policy. Interim dividend per share is based on 1% of annual DOE: 1.20 yen

- Pay out dividends in the amount to be determined by referencing the higher of 50% of dividend ratio of net income attributable to owners of the Company or 1% of annual DOE (dividend on equity) and flexibly buy back shares based on management judgment
- However, year-end dividend for FYE Mar. 2015 is to be determined by referencing the higher of 50% of net income attributable to owners of the Company of 3Q and 4Q FYE or 1% of annual DOE (dividend on equity) Mar. 2015



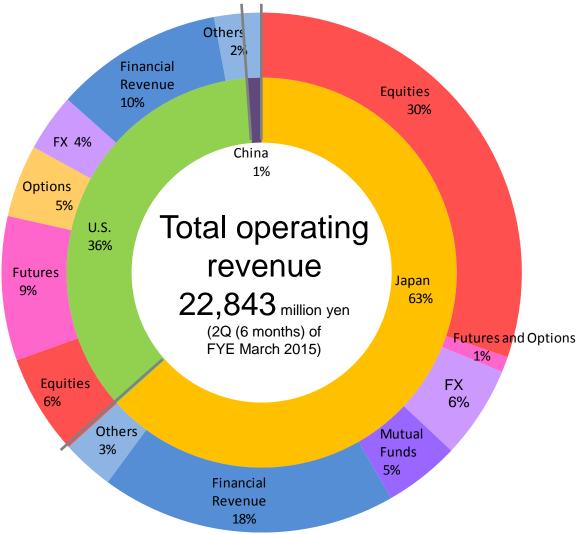


# Operating Revenue: 60% Japan, 40% the U.S.



Globalization makes diversification of regional revenue base possible. Aim to establish business portfolio for revenue stabilization

**♦**Regional operating revenue & business diversification

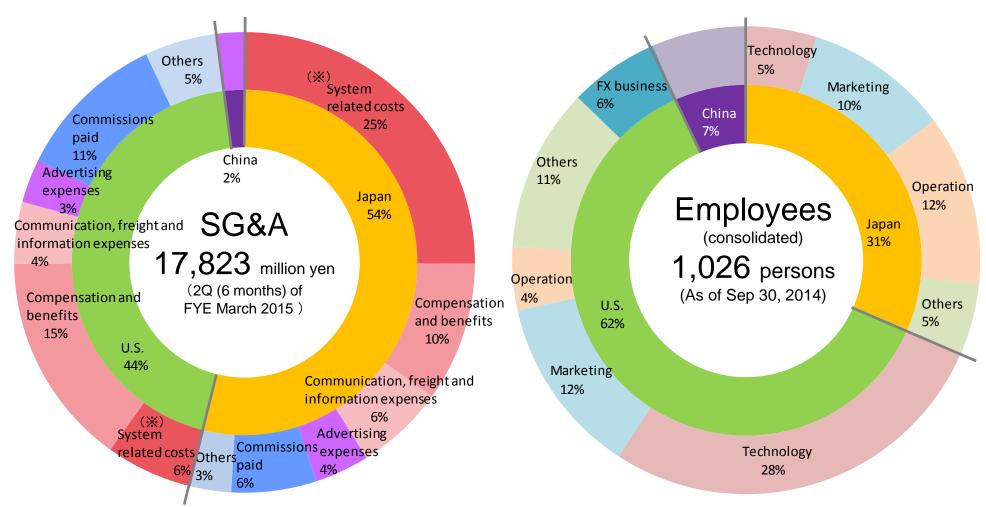


# Globally control system related costs & personnel costs for our strategy



Internalize systems and hire engineers as scheduled while controlling costs globally





<sup>(\*)</sup> System related costs = Rent and maintenance + Data processing and Office supplies + Amortization and depreciation



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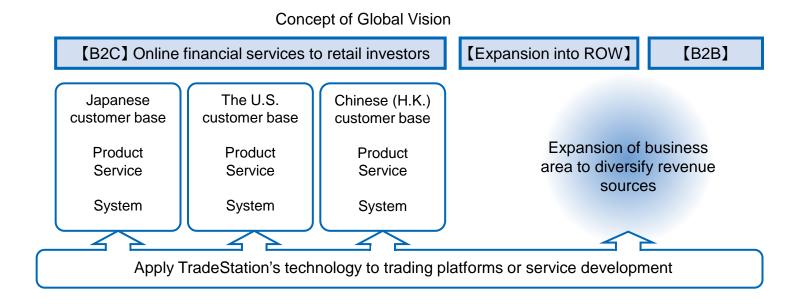
# Global Vision Monex's mid- and long-term business strategy



## Globally pursues "mid- and long-term revenue growth" and "fixed-type cost reduction"

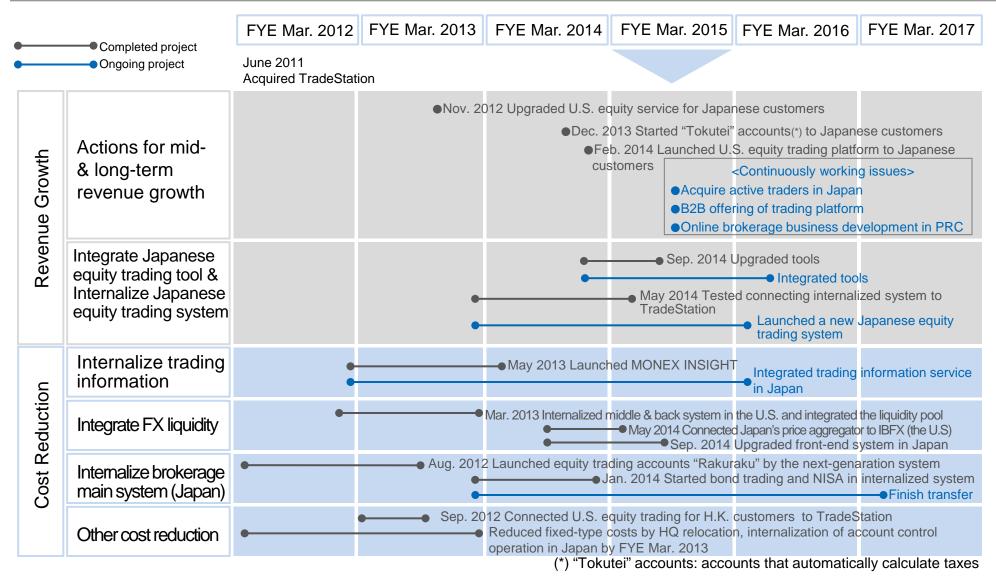
"Global Vision" is a mid- and long-term business strategy which Monex Group, Inc. has promoted since FYE March 2012 with an aim towards "Globalization" and "Internalization": not only to globally reduce fixed-type costs but to increase mid- and long-term revenue

- 1. Mid- and long-term revenue growth
  - → develop competitive products and services with various Monex resources
- 2. Continuing reduction of fixed-type costs
  - → continue to fulfill fixed-type cost reduction plan by FYE March 2018



# Timeline of mid- & long-term strategy "Global Vision"





Our "Global Vision" has 2 keys: "Globalization" and "Internalization". Goal is to offer globally competitive trading platforms to retail investors by developing systems and tools

# **Focus of Global Vision**



## ■ Mid- and long-term revenue growth

- Differentiated products & services among group companies are developed and offered to retail investors
- Diversify revenue sources by expansion of B2B business utilizing Monex's own internalized system
- Diversify revenue sources by geographical expansion of businesses

# ■ Fixed-type cost reduction by system internalization

- TradeStation develops technology which will reduce consolidated system related costs
- Integrated various trading information services in Japan and information usage fee will be reduced

Target (announced in July 2013)

Aim to reduce fixed-type costs (\*1) of 2.3 billion yen (\*2) a year by FYE Mar. 2018 compared to the basis for comparison (\*3)

SG&A basis for comparison 34.4 billion yen → 32.1 billion yen (FYE Mar. 2018) (-2.3 billion yen, -6.7%)

Fixed-type cost basis for comparison 24.5 billion yen  $\rightarrow$  22.2 billion yen (FYE Mar. 2018) (-2.3 billion yen, -9.4%)

- (\*1) Fixed-type cost: the sum of (a) communication, freight & information expenses, (b) compensation & benefits, (c) rental & maintenance, (d) data processing & office supplies and (e) amortization & depreciation
- (\*2) Assumed no change in the amount of non-costs for FYE Mar. 2018
- (\*3) Basis for comparison: (actual figure of 4Q of FYE Mar. 2013) multiplied by 4



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# **Business Highlights**



Revenue increased QoQ both in Japan and the U.S. but loss on business restructuring recognized in the U.S.

**2Q of FYE Mar. 2015 (3 months)**<u>2Q FYE Mar. 2015</u> <u>vs 1Q FYE Mar. 2015</u>

Total revenue: JPY 12,135 million 11.3%

Quarterly income before income taxes: JPY -578 million -

**2Q of FYE Mar. 2015 (6 months)**2Q FYE Mar. 2015 vs 2Q FYE Mar. 2014

Total revenue: JPY 23,038 million -27.1%

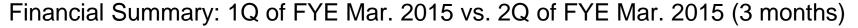
Quarterly income before income taxes: JPY 313 million -97.2%

### ◆Japan Segment

- While the average customer equity trading value per day in Tokyo Stock Exchange and Nagoya Stock Exchange increased by 19% (QoQ), the brokerage commission of Monex, Inc. increased by 21% (QoQ)
- FX volume increased by 15% (QoQ) but FX revenue decreased by 21% (QoQ) due to one-time trading loss
- Quarter-end customer assets in custody recorded historical high of 3.37 trillion yen as of September 30, 2014 (+3% from June 30, 2014)

### ♦U.S. Segment

- Total operating revenue increased by 10% (QoQ) because of revenue growth on futures & options and stock lending although increase in stock market volatility was small QoQ (October DARTs(\*) increased by 11% from 2Q)
- 1,581 million yen of one-time loss on business restructuring was recognized by reorganizing FX business





# Total operating revenue increased by 11%; increased approximately 10% in all segments

(mil yen, %)

	1Q of FYE Mar. 2015	2Q of FYE Mar. 2015	Fluctuation (%)
	(Apr. to Jun. 2014)	(Jul. to Sep. 2014)	Fluctuation (70)
Total revenue	10,903	12,135	11.3%
Of Total operating revenue	10,823	12,020	11.1%
Total expenses	10,012	12,712	27.0%
Of Selling, general and administrative expenses	8,525	9,298	9.1%
Quarterly income before income taxes	890	-578	_
Quarterly net income attributable to owners of the Company	562	-866	_
Quarterly total comprehensive income	376	1,179	214.1%
EBITDA(*)	1,820	2,002	10.0%

<sup>(\*)</sup> EBITDA: Quarterly net income attributable to owners of the Company + Interest (excluding financial expenses related to margin trading business)

+ Income tax expense + Depreciation and amortization + Revaluation and disposal loss + Loss on business restructuring

#### By segment

(mil yen, %)

		Japan			U.S.			China		
	1Q of FYE Mar. 2015	2Q of FYE Mar. 2015	Fluctuation (%)	1Q of FYE Mar. 2015	2Q of FYE Mar. 2015	Fluctuation (%)	1Q of FYE Mar. 2015	2Q of FYE Mar. 2015	Fluctuation (%)	
Total revenue	6,952	7,754	11.5%	3,957	4,310	8.9%	145	144	-1.0%	
Of Total operating revenue	6,873	7,665	11.5%	3,876	4,278	10.4%	131	142	8.4%	
Total expenses	5,415	5,541	2.3%	4,558	7,121	56.2%	169	183	8.7%	
Of Selling, general and administrative expenses	4,761	4,891	2.7%	3,655	4,293	17.4%	167	183	9.3%	
Quarterly income before income taxes	1,537	2,213	43.9%	-601	-2,811	_	-23	-40	_	

## Major Increase/Decrease Factors of Revenue and Expenses (QoQ Comparison)



## Revenue increased due to more transactions in equity market (Japan and the U.S.)

- Total revenue (Comparison with Apr. to Jun. 2014)
- ◆Total revenue increased mainly due to brisk equity trades on Japanese investors' activity

Increased by 1,232 million yen (+11.3%) from 1Q of FYE Mar. 2015

1Q of FYE	(1)	(2)	(3)	(4)	2Q of FYE
Mar.2015	Brokerage	Financial	Others	FX &	Mar.2015
	commission	income		fixed income	
Total				business	Total
revenue				revenue	revenue
10,903	+7.4%		+1.3%	-0.6%	12,135
million yen	(The rate	million yen			
	total reve				

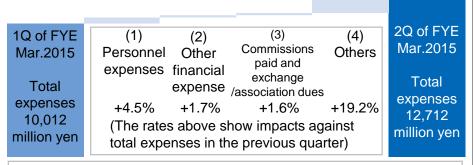
Major increasing factors

(changes from the prev. quarter)

- (1) Brokerage commission (excluding OSE-FX) +806 million yen
  - The average customer equity trading value per day in Japan increased by 16% (QoQ)
- (2) Financial income +356 million yen
  - Increase in stock lending in Japan (221 million yen) and the U.S.(181 million yen)
- (3) Others +139 million yen
  - •Increase in M&A fee in Japan (41 million yen) and the management fees for margin transaction (41 million yen)
- Major decreasing factor
- (4) FX & fixed income business revenue -70 million yen
  - One-time loss (219 million yen) of FX business in Japan

- Total expenses (Comparison with Apr. to Jun. 2014)
- ◆ Total expenses increased due to increase in personnel expenses and recorded loss on business restructuring

Increased by 2,700 million yen (+27.0%) from 1Q of FYE Mar. 2015



◆ Major increasing factors

(changes from the prev. quarter)

(1) Personnel expenses

- +449 million yen
- Increase in personnel expense in the U.S. (399 million yen), including adjustment of estimated amount of stock compensation fee capitalized in 1Q; less is capitalized in 2Q and the expense increased
- (2) Other financial expense

- +172 million yen
- Decrease in fair value evaluation on derivative transaction in order to hedge risk of stock compensation fee (167 million yen)
- (3) Commissions paid and exchange /association dues +161 million yen
  - Increase in commissions paid due to increasing trading volume.
- (4) Others +1,918 million yen
  - Recorded loss on business restructuring (1,581 million ven)

## Financial Summary: 2Q of FYE Mar. 2014 vs. 2Q of FYE Mar. 2015 (6 months)



# Total operating revenue decreased by 22%; decreased by 31% in Japan, decreased by 3% in China and increased by 1% in the U.S.

(mil yen, %)

	2Q of FYE Mar. 2014 (Apr. to Sep. 2013)	2Q of FYE Mar. 2015 (Apr. to Sep. 2014)	Fluctuation(%)
Total revenue	31,593	23,038	-27.1%
Of Total operating revenue	29,284	22,843	-22.0%
Total expenses	20,515	22,725	10.8%
Of Selling, general and administrative expenses	17,853	17,823	-0.2%
Quarterly income before income taxes	11,078	313	-97.2%
Quarterly net income attributable to owners of the Company	6,715	-304	-
Quarterly total comprehensive income	5,529	1,555	-71.9%
EBITDA(*)	12,864	3,823	-70.3%

<sup>(\*)</sup> EBITDA: Quarterly net income attributable to owners of the Company + Interest (excluding financial expenses related to margin trading business) + Income tax expense + Depreciation and amortization + Revaluation and disposal loss + Loss on business restructuring

By segment (mil yen, %)

		Japan			U.S.		China		
	2Q of FYE Mar. 2014	2Q of FYE Mar. 2015	Fluctuation (%)	2Q of FYE Mar. 2014	2Q of FYE Mar. 2015	Fluctuation (%)	2Q of FYE Mar. 2014	2Q of FYE Mar. 2015	Fluctuation (%)
Total revenue	23,363	14,706	-37.1%	8,690	8,266	-4.9%	283	289	2.1%
Of Total operating revenue	21,022	14,538	-30.8%	8,089	8,154	0.8%	282	274	-3.0%
Total expenses	10,642	10,956	3.0%	10,241	11,678	14.0%	333	352	5.7%
Of Selling, general and administrative expenses	9,638	9,652	0.1%	7,963	7,949	-0.2%	331	350	5.7%
Quarterly Income before income taxes	12,721	3,750	-70.5%	-1,551	-3,412	_	-50	-63	_

# Major Increase/Decrease Factors of Revenue and Expenses (vs. 2Q FYE Mar. 2014)



### Revenue decreased mainly due to the quiet equity and FX market (Japan and the U.S.)

- Total revenue (Comparison with Apr. to Sep. 2013)
  - ◆Total revenue decreased due to sluggish equity and FX trades of Japanese and U.S. investors

Decreased by 8,555 million yen (-27.1%) from 2Q of FYE Mar. 2014

2Q
(6 months)
of FYE
Mar. 2014
Total
revenue
31,593
million yen

(1)
Financial I
income of
+1.7%
(The rates ab

(1) (2) (3) (4)
Financial Brokerage FX & fixed Others income commission Income business revenues
+1.7% -14.6% -7.4% -6.7% (The rates above show impacts against total revenue in the 2Q of FYE Mar. 2014)

2Q (6 months) of FYE Mar. 2015 Total revenue 23,038 million yen

◆ Major increasing factor

(changes from 2Q of FYE Mar. 2014)

(1) Financial income

- +541million yen
- •Increase in revenue from stock lending in Japan (431 million yen) and the U.S.(309 million yen)
- Major decreasing factors
- (2) Brokerage commission (excluding OSE-FX) -4,615 million yen
  - •The average customer equity trading value per day in Japan decreased by 43%
- (3) FX & fixed income business revenues -2,352 million yen
  - Decrease in FX revenue in Japan (1,720 million yen) and the U.S.(570 million yen)
- (4) Others

- -2,128 million yen
- Difference in the amount of gain on sales of investment securities between 2Q of FYE Mar.2014 and 2Q FYE Mar. 2015 (2,288 million yen)

- Total expenses (Comparison with Apr. to Sep. 2013)
  - ◆ Total expenses increased mainly due to loss on business restructuring and increase of financial expenses

Increased by 2,210 million yen (+10.8%) from 2Q of FYE Mar. 2014

2Q (6 months) of FYE Mar. 2014 Total expenses 20,515 million yen (1) (2) (3) (4)
Financial Others Personnel Commissions expenses paid and exchange / association dues +2.8% +11.5% -1.9% -1.5%
(The rates above show impacts against total revenue

of FYE
Mar. 2015
Total
expenses
22,725
million yen

2Q

(6 months)

Major increasing factors

in the 2Q of FYE Mar. 2014)

(changes from 2Q of FYE Mar. 2014)

(1) Financial expenses

+570 million yen

- Increase in stock lending in the U.S.(211 million yen) and decrease in fair value evaluation on share of Akatsuki Financial Group, Inc. (205 million yen)
- (2) Others

+2,350 million yen

- Recorded loss on business restructuring (1,581 million yen) and increase of advertising expenses in Japan (158 million yen) and the U.S.(89 million yen)
- Major decreasing factors
- (3) Personnel expenses

-395 million yen

- Decrease in stock compensation fee in the U.S. due to decreasing stock price of Monex Group, Inc.
- (4) Commissions paid and exchange/association dues -315 million yen
  - Decrease in commissions paid due to the quiet equity market in Japan (297 million yen)



# Established solid financial position with non-current type assets being smaller than net capital and sufficient cash and investments

Summary of consolidated statement of financial position as of September 30, 2014

#### Assets JPY 987.0 bn

Major assets:

Assets related to financial instruments trading business JPY 811.9 bn

[items]

Cash segregated as deposits JPY 469.5 bn

Trading securities and other JPY 3.6 bn

Derivative assets

JPY 11.2 bn

Margin transaction assets
JPY 164.3 bn

Loans secured by securities

JPY 154.6 bn

Investments in securities

JPY 8.9 bn

Others

JPY 42.0 bn

Cash and deposits

JPY 87.2 bn

Non-current type assets (\*1) JPY 45.9 bn

### <u>Liabilities</u>

JPY 906.8 bn

Major liabilities:

Liabilities related to financial instruments trading business

JPY 896.4 bn

[items]

Deposits received

JPY 337.1 bn

Guarantee deposits received

JPY 168.3 bn

Derivative liabilities

JPY 11.3 bn

Margin transaction liabilities

JPY 39.0 bn

Loans payables secured by securities

JPY 193.6 bn

Bonds and loans payables

JPY 147.2 bn

Others

JPY 10.4 bn

Net Capital JPY 80.2 bn (\*1) Non-current type assets

Property, plant and equipment
Intangible assets (Goodwill)
Intangible assets (Identifiable intangible assets)

JPY 2.2 bn
JPY 17.2 bn (\*2)
JPY 14.9 bn (\*3)

Intangible assets (Others)

Equity method investments

JPY 10.7 bn

JPY 0.9 bn

(\*2) Goodwill: JPY 17.2 bn

Japan JPY 7.6 bn, U.S. JPY 9.1 bn, China JPY 0.4 bn

(\*3) Identifiable intangible assets: JPY 14.9 bn U.S. JPY 14.2 bn, China JPY 0.8 bn

Non-current type assets are smaller than net capital and sufficient cash capability are kept by the following commitment:

Bank loan facility : JPY 228.5 bn (JPY 108.0 bn not used)

Corporate bond (MTN) issuing commitment : JPY 40 bn (JPY 23 bn not issued)

Commercial paper issuing commitment : JPY 30 bn (JPY 20 bn not issued)

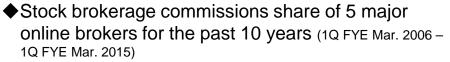
Finance from the Company's own capital for standardized margin trading (Available for borrowing from securities finance companies) : JPY 62.5 bn

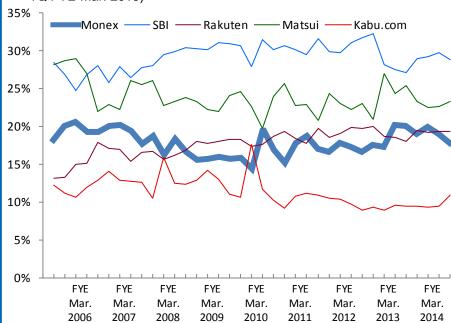


- I. Corporate Strategy Highlights
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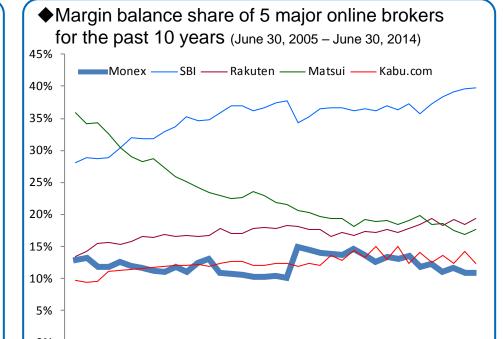


# Stock brokerage commissions share and margin balance share remain stable; Try to increase margin balance share





- Stock brokerage commissions share is the percentage out of 5 major online brokers (researched by Kinzai Institute for Financial Affairs, Inc.)
- 5 major online brokers refer to SBI Securities, Kabu.com Securities, Matsui Securities, Rakuten Securities and Monex, Inc.



Aim to acquire active traders and recover margin balance share and revenue

As of

2006

2007

→ Solicited existing customers to open margin accounts this quarter by providing website contents and campaigns

As of

Mar.31, Mar.31, Mar.31, Mar.31, Mar.31, Mar.31, Mar.31, Mar.31,

As of

2011

2012

2014

2013

Margin balance share is the percentage out of 5 major online brokers (calculated from each published resource)

## Segment Performance Highlights Japan Segment (2)



#### Introduction of a competitive trading tool next fiscal year helps acquire active traders and expand revenue

■ Plan for expanding revenue

Aim to expand revenue share by acquiring active traders

- Develop a trading tool for active traders
  - : Will launch a trading tool developed by TradeStation, our U.S. subsidiary, which is highly respected by active traders in the U.S., for customers of Monex, Inc. in FYE Mar. 2016
- Expand promoting to increase margin account opening
  - : In order to increase margin account opening by existing customers with securities accounts, we will provide special website promotions or campaigns only for existing customers

#### ■ Initiatives to expand our customer base

Keep supporting asset building for investors who prefer long-term diversified investment approach

- Mutual funds: Substantially free commission for purchase in NISA accounts; Offering funds invested in new categories, uniquely structured and available only in Monex, Inc.

- IPO : Offering IPO services to retail customers. 14 underwritings for April – September 2014 (54% of participation): 4<sup>th</sup> most number of underwritings

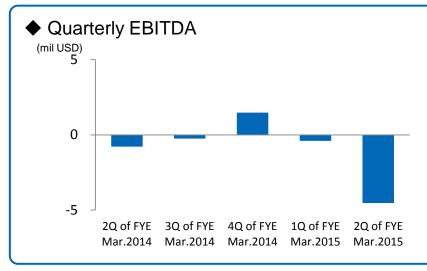
- Seminars : Held productive seminars for from novice to professional traders. 43 seminars were held in 2Q Total viewers : 27,481 (sum of participants at each seminar)

- U.S. equities: Trading volume per day in 2Q FYE Mar. 2015 (6 months) increased by 130% from 2Q FYE Mar. 2014 (6 months). Cooperated with TOYO KEIZAI INC. for the first issue and sale of "Shikiho"

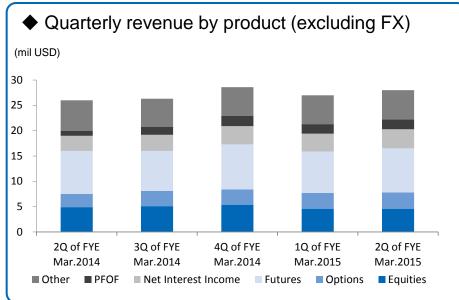
(corporate data book) for U.S. equities 2014" (July 2014)

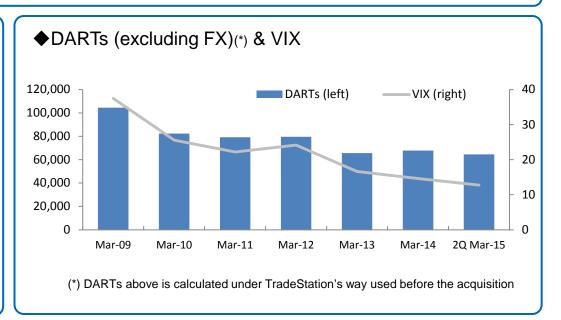


## Revenue levels off in continuous low volatility



- ■Increase in personnel expenses because the estimated stock compensation fee was adjusted (USD 3.6 million)
- Salaries and compensation for engineers are partly booked not in expense but in asset
- Adjusted estimated amount of stock compensation fee capitalized in 1Q, taking the actual share price into account, less amount is capitalized in 2Q and the expense increased
- TradeStation has 634 employees as of Jun. 30, 2014 and 636 employees as of Sep. 30, 2014, so total salaries remain almost the same

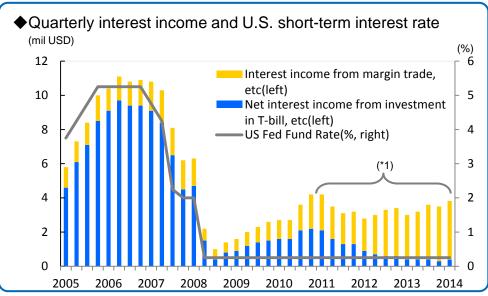






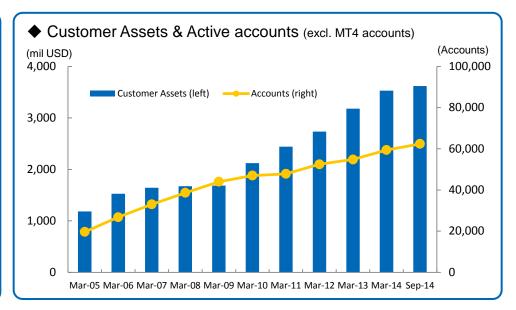
# Customer assets, the sources of financial income, have increased

- ■Net interest income composed of : (A) interest income from investment management and (B) net interest income from loan management
  - (A) Depositing / investing of corporate cash and customer segregated cash in short-term deposits or U.S. Treasuries (cash in custody: approx. USD1.8 billion)
    - → High correlation between interest income from investment management and the U.S. short-term interest rate (higher rate, more revenue)
  - (B) Net interest income from margin and stock lending transactions





	◆U.S. short rates implied forward rate									
	today 3MO 6MO 1YR 2YR 3YR 4YR									
	0.10% 0.27% 0.49% 1.04% 2.07% 2.50% 3.24%									
	1-year T-Bill forward rate, taken from UST yield curve as of Sep. 30, 2014 (Source: Bloomberg)									





## TradeStation 9.5 launched in China; steadily establishing stable revenue stream

#### ■ Progress of B2B business

#### Korea

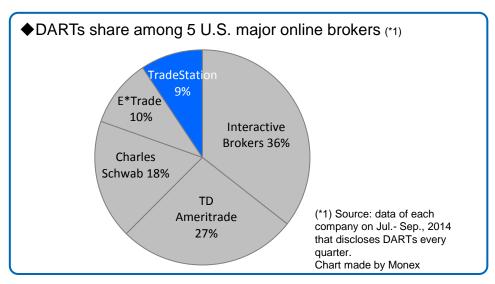
 TradeStation 9.5 launched in Korea in June 2014, through Shinhan Investment Corp., a member of one of the Korea's largest financial groups

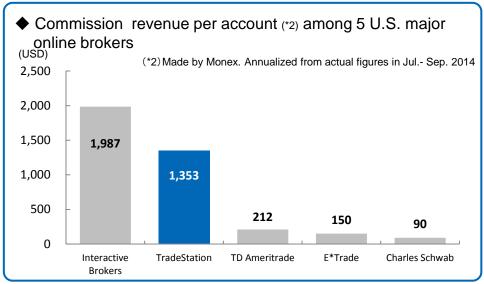
#### China

 Concluded a license agreement in September 2014 with Guosen Securities, having 8<sup>th</sup> largest customer assets in China. Will launch in January 2015

#### Middle East

- Concluded a license agreement in March 2014 with Mubasher, the most-preferred Arabic language data provider. English version was already launched and Arabic version will be launched by June 2015
- > Keep seeking for further expansion of B2B business
- *TradeStation* won highly regarded prizes, which ensures TradeStation's high appreciation from active traders
- "Best for Frequent trades", "International Traders" by Barron's
- "Best Platform Technology" by StockBrokers.com
- "Best Trading System Stocks" "Best Trading System Futures" by TASC magazine







# Gear up for deregulation of foreign capital companies and establishing solid ground to acquire customers in PRC

- Flexibly promote measures in mainland China while controlling downside risks
- Reorganize a new company aiming to acquire customers in mainland China
- Founding a joint venture that would develop online brokerage systems with a broker in mainland China. Establish a toehold to acquire customers in mainland China by providing systems to a partner broker

#### ■ Activities in 2Q of FYE Mar. 2015

Monex Inc.'s Beijing Representative Office

- Collect information and perform feasibility research, with various possibilities in mind such as sole investment or joint venture Hong Kong
- Net income attributable to owners of the parent company of Monex BOOM group (6 months) maintains black
- Future plans
  - Expect more opportunities to gain revenue because brokerage accounts opening will be relaxed so that a person can have more than one
  - Prepare to expand business along with the relaxation in mainland China on regulation for foreign companies (e.g. CEPA10) and financial liberalization is expected for Hong Kong companies
- China business in the U.S. segment
  - Provide a trading platform to Guosen Securities (8th in customer assets in China) starting January 2015 (tentative)

## Performance Highlights Corporate activities



# Enhance corporate value; establish business base by reaching the world standard, offering new value and respecting diversity

- Majority of the board is outside directors, strengthening corporate governance
- 6 outside & independent directors out of 11 directors
- Each chairperson of three committees is outside & independent director
- **♦**Enhance corporate venture capital business by a subsidiary, Monex Ventures, Inc.
  - 2 new investments in July 2014
  - Aim to create synergy between ventures with finance & IT abilities and the Monex Group

### **◆ART IN THE OFFICE 2014 (7th year)**

- Program to choose every year one contemporary art displayed in the press room (meeting room) at Monex, Inc.
- Rikako Kawauchi's "Sushi" won the award this year

### **♦**U.S. management joins Monex's executive body

- 2 U.S. senior executives joined Global Management Committee; it has 10 members

#### **◆**Capital & business alliance with Shizuoka Bank

- Capital & business alliance (April 2014): Shizuoka Bank holds 20% of shares of the Company
- Explore services that will benefit the lifestyle of individuals and financial services that will enhance corporate value

#### **◆**Collaboration with MIT Media Lab

- Supported by 80 companies world-wide and 370 ongoing research projects
- Lead future-minded online financial service development that Monex pursues for better individual's lifestyle

#### **♦**Positively take actions for women in society

- Women in management: 16%
- Proportion of women in managerial posts (full-time employees) in Japan: 22%
- Rate of women's return after maternity leave in Japan: 100%

#### **♦**U.S. equity trading of Monex, Inc.

- Trading volume a day for 2Q (6 months) increased by 130% compared to 2Q of FYE Mar. 2014
- Cooperated with TOYO KEIZAI INC. for the first issue and sale of "Shikiho (corporate data book) for U.S. equities 2014" (July 2014)



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Listed Holding Company



(As of September 30, 2014)

[Japan]

Online Securities Company



Comprehensive investment service provider

M&A Advisory

Program Trading

## MONEX HAMBRECHT, INC.

M&A advisory service Aspiring to introduce a new IPO trade-science

Trade Science Corporation Next generation assets management utilizing artificial intelligence

Corporate Venture Capital



Financial × IT × global venture investment

[U.S./Europe]



TradeStation Group, Inc. Holding Company in the U.S.

Online Securities Company

TradeStation Securities, Inc.
Appreciated mainly by active traders (U.S.)

#### Technology

TradeStation Technologies, Inc. (U.S.)

TradeStation Global Services, S.A. (Costa Rica)

#### **EU** Base

TradeStation Europe Limited Introduce customers in Europe (U.K.)

[China]

Monex International Limited Holding Company in Hong Kong

Online Securities Company



Monex BOOM Group
Online securities group in Hong Kong

Beijing Representative Office (Monex, Inc.)

[Equity method affiliates]



(Investment Ratio) Monex G: 15%

[Global FX]





Australia

IBFX Australia Pty. Ltd.



# Global-standard organization and financial disclosure based on IFRSs

### ■Company with committees

- Adopted company with committees organizational structure in June 2013
- 6 directors out of 11 are outside and independent directors
- Most of the outside directors have experience in managing a listed company or global company
- All the chairpersons of 3 committees are outside & independent directors

Nominating Committee: Nobuyuki Idei(\*), Jun Makihara, Kaoru Hayashi, Fujiyo Ishiguro, Oki Matsumoto

Compensation Committee: Jun Makihara(\*), Nobuyuki Idei, Oki Matsumoto

Audit Committee: Koji Kotaka(\*), Billy Wade Wilder, Masakazu Sasaki

(\*) Chairperson

(\*\*) Names below with underlines: outside & independent directors

## ■Adoption of IFRSs

- Adopted IFRSs as its accounting standards since FYE Mar. 2013
- Improve international financial comparability as a global online financial group

(Reference)

Listed companies with "Company with Committees": 59 (researched by Japan Association of Corporate Directors as of Aug. 1, 2014) Companies adopting IFRSs: 37; those which will adopt IFRSs: 9 (researched by Tokyo Stock Exchange as of October 2014)

## Introduction of Monex Group and main subsidiary companies



- Monex Group, Inc. (Tokyo, Japan) TSE 1st Sec. Code: 8698
- Chairman, Representative Executive Officer & CEO: Oki Matsumoto
- Established in 2004
- Financial holding company with its major subsidiaries in online brokerage firms, in Japan, the U.S. and China (Hong Kong)
- Monex, Inc. (Tokyo, Japan) One of the major online brokerage firms in Japan
- President & CEO: Oki Matsumoto
- Founded in 1999
- Aims to provide retail investors with access to products/services that have been primarily offered to institutional investors with its creative products & services
- First in the Japanese industry to offer unique services & products for retail investors (examples): PTS/ECN (in 2001), stock lending (in 2003), lead manager in an IPO as an online broker (in 2005), RMB bonds (in 2011), No.1 U.S. equity service in Japan (in 2012; the largest number of stock names available, the longest trading hours & the lowest level commission), offering the largest-class private equity fund in the world (in 2013)
- Products & services: Equities (Japan, U.S., Hong Kong), futures & options, FX, mutual funds, bonds, investment education, etc.
- # of brokerage accounts: 1,448,940 (as of September 30, 2014)
- # of active accounts: 911,613 (as of September 30, 2014)
   ("Active accounts": accounts with balance or with at least one trade or transaction made within a year.)
- Customers' assets in custody: 3,378.4 billion yen (as of September 30, 2014)

- TradeStation Group (HQ in Florida, the U.S.)
  Online securities group with award winning trading technology development capabilities
- CEO: Salomon Sredni
- Founded in 1982
- Joined Monex group in June 2011
- Acquired IBFX group companies in November 2011
- An award winning TradeStation platform recognized and highly appreciated by active traders; a multi-asset platform with a robust algorithm trading language (EasyLanguage®) that enables sophisticated analysis capabilities and back-testing ability
- Offered "*TradeStation* 9.5" in Korea to Shinhan Investment Corp., one of Korea's major financial institutions
- Products & services: Equities (U.S.), options, futures and FX
- # of active accounts: 62,531 (as of September 30, 2014)
   ("Active accounts": accounts offered under the name of TradeStation service whose balance is 200 dollars or more, or which have traded in the past 6 months)
- Customers' assets in custody: 396,166 million yen (as of September 30, 2014)
- Monex BOOM Group (Hong Kong)

Offers access to over 15 stock markets in 12 countries & regions

- COO: Nick Tang
- Founded in 1997
- Joined Monex group in December 2010
- First online stockbroker for retail investors in Asia Pacific
- Offers multi-market stock trading in 15 markets in 12 countries or areas and multi-currency settlement service (i.e., stock trades available in 6 different currencies in a single trading account)
- # of accounts with assets: 10,661 (as of September 30, 2014)
- Customers' assets in custody: 112,024 million yen (as of September 30, 2014)

# History of Monex Group



	Japan	U.S.	China (Hong Kong)
1982		TradeStation Technologies, Inc. formed as Omega Research, Inc.	
1997		- TradeStation stock listed on NASDAQ	Boom Securities (H.K.) Limited was founded (now Monex Boom Securities (H.K.) Limited, being the first in Asia Pacific to launch Internet stock trading for retail investors
1999	Monex, Inc. was co-founded by Oki Matsumoto & Sony Corporation     Started offering online brokerage service upon complete liberalization of stock brokerage commissions in Japan		
2000	Monex, Inc. stock listed on the Tokyo Stock Exchange "Mothers"     Market	TradeStation acquired Online Trading.com, a direct-access securities brokerage firm	
2004	Monex Beans Holdings, Inc. (now Monex Group, Inc.) was established through business integration of Monex, Inc. and Nikko Beans, Inc.     Monex Group, Inc. stock listed on the Tokyo Stock Exchange "Mothers" Market in exchange of delisting of Monex, Inc. stock		
2005	Monex, Inc. and Nikko Beans, Inc. merged to become Monex, Inc. (former name: Monex Beans, Inc.)     Monex Group, Inc. stock changed its listing from "Mothers" Market to First Section of the Tokyo Stock Exchange		
2006		TradeStation Europe Limited receives approval from the FSA (UK) as an introducing broker	
2008	- Acquisition of 90% shares of Tokyo Forex (It changed its name to "Monex FX")		Monex Group, Inc. opened Beijing Representative Office (closed in 2012 after opening of Monex, Inc.'s Beijing Representative Office)
2010	Monex Group, Inc. completed share exchange to acquire Orix Securities Corporation     Monex, Inc. merged with Orix Securities Corporation		Monex, Inc. opened Beijing Representative Office     Boom group companies (now Monex Boom group companies) became wholly-owned subsidiaries of Monex Group, Inc.
2011		TradeStation became wholly-owned subsidiaries of Monex Group, Inc. and its stock delisted from NASDAQ     TradeStation Group, Inc. acquired IBFX Holdings, LLC	
2012	- Monex Group, Inc. acquired Sony Bank Securities Inc.	Opened a software development center in Costa Rica	
2013	Monex, Inc. merged with Sony Bank Securities Inc     Monex Group, Inc. became a Company with Committees     Monex Group, Inc. split its stocks (1:100)		- Business started with an aim to acquire customers in mainland China

#### Investors' Guide



#### ■ Pursue shareholders' return by improvement of ROE

#### ◆ Our basic policy for shareholders' return

To provide return to shareholders based upon our business performance, while reserving necessary capital as a growing company

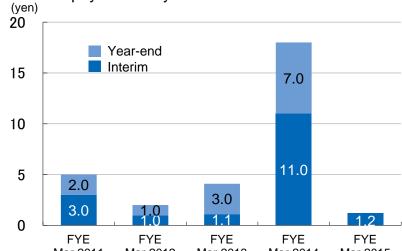
#### - <u>Dividend payout policy (interim and year-end):</u>

To pay out dividends in the amount to be determined by referencing the higher of 50% of "net income attributable to owners of the Company" for the current fiscal year or 1% of DOE (dividend on equity) on an annual basis

#### - Share buyback policy:

To be flexibly implemented by the management decision

#### Dividend payout history



Mar.2011 Mar.2012 Mar.2013 Mar.2014 Mar.2015 (\*) The Company plans to pay year-end dividends for the FYE March 2015 based on the higher of the dividend ratio being 50% of the consolidated net income of the second half of FYE March 2015 or annual DOE ratio being 1%.

(\*) Stock split was conducted on Oct. 2013 and the above figures are adjusted retroactively since FYE Mar. 2011

#### ■ Shareholders & indicators per share

 Major shareholders and shareholder breakdown (as of September 30, 2014)

Securities companies 4.5%

Shizuoka Bank 20.0% Watsumoto	Foreign institutions, etc. 23.6%	Individuals, etc. 30.1%	Financial institutions 9.1% Other institutions 4.1%
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#### ◆Indicators per share

	1	ı	ı	ı		
		FYE	FYE	FYE	FYE	2Q FYE
		Mar. 2011	Mar. 2012	Mar. 2013	Mar. 2014	Mar. 2015
•	Book-value Per Share (BPS)	221.54	240.93			
JGAAP		yen	yen			
	Earnings Per Share (EPS)	6.47yen	4.67yen			
	Return On Equity (ROE)	2.9%	2.0%			
	Equity attributable to owners		252.12	265.84	280.52	278.93
	of the Company per share (BPS)		yen	yen	yen	yen
IFRSs	Net income attributable to owners of the Company per share (EPS)		3.38yen	13.02 yen	35.76 yen	-2.12yen (*1)
	Profit to equity attributable to owners of the Company ratio (ROE)		1.4%	5.0%	12.9%	-
	Dividends per share	5.0yen	2.0yen	4.1yen	18.0yen	1.2 yen (interim)

<sup>(\*1)</sup> EPS and ROE for 2Q of FYE Mar. 2015 show annualized figures obtained by multiplying 2 to the actual figures for the quarter

<sup>(\*2)</sup> Stock split was conducted on Oct. 2013 and the above figures are adjusted retroactively since FYE Mar. 2011