

# FYE 03/2004 Financial Results

**April 21, 2004** 

This is an English translation of Japanese presentation material prepared for IR conference held on the above date; it includes the information on non-consolidated financial summary under Japanese GAAP for FYE March 2004. If there is any discrepancy between a statement in English and a statement in Japanese, the Japanese statement is always controlling.

#### **Forward-looking Statements**

Statements made at this presentation and in this material include forward-looking statements that are based on our current expectations, assumptions, estimates and projections about our business and the industry. These forward-looking statements are subject to various risks and uncertainties. These statements discuss future expectations and plans, identify strategies, contain projections of results of operations and of our financial condition, and state other "forward-looking" information. Known and unknown risks, uncertainties and other factors could cause the actual results to differ materially from expected results contained in any forward-looking statements. Potential risks and uncertainties include, without limitation, our ability to continue to attract and retain customers and their assets; our ability to make our operations profitable; changes in the demand for brokerage services in Japan; our ability to continue to expand and maintain our computers and electronic systems and to avoid failures of these systems; and our ability to maintain our relationship with our founding shareholders. This does not correspond to US GAAP.





# 1. Financial Results and Business

**Overview** 

2. Business Model and Future

Development



## (in million yen, %)

	FYE 03/2003	FYE 03/2004	Change
Operating Revenue	2,766	7,800	182.0%
Net Operating Revenue	2,712	7,519	177.2%
SG&A	4,477	4,921	9.9%
<b>Operating Income (Loss)</b>	Δ 1,765	2,597	-
Ordinary Income (Loss)	Δ 1,758	2,604	-
Net Income (Loss)	Δ 2,046	2,218	-

 $(04/2002 - 03/2003) \quad (04/2003 - 03/2004)$ 

#### (in million yen, %)

	FYE 03/2003	FYE 03/2004	Change
<b>Total Assets</b>	23,919	61,767	158.2%
Shareholders' Equity	8,363	10,779	28.9%
Capital Adequacy Ratio	565.3%	500.4%	-
Cash & Equivalent	7,391	6,777	Δ 8.3%
Lease O/S	2,460	1,907	△ 22.5%

(03/31/2003)

(03/31/2004)





(in million yen, %)

			(=== ==================================
	FYE 03/2004 3Q	FYE 03/2004 4Q	Change
Operating Revenue	2,065	2,552	23.6%
Net Operating Revenue	1,979	2,490	25.8%
SG&A	1,263	1,376	8.9%
Operating Income	715	1,113	55.7%
Ordinary Income	718	1,112	54.7%
Net Income	679	833	22.7%

(10/2003 - 12/2003) (01/2004 - 03/2004)

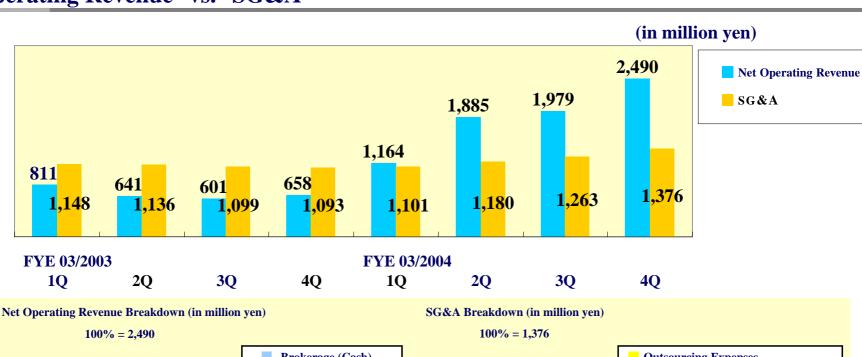
(in million yen, %)

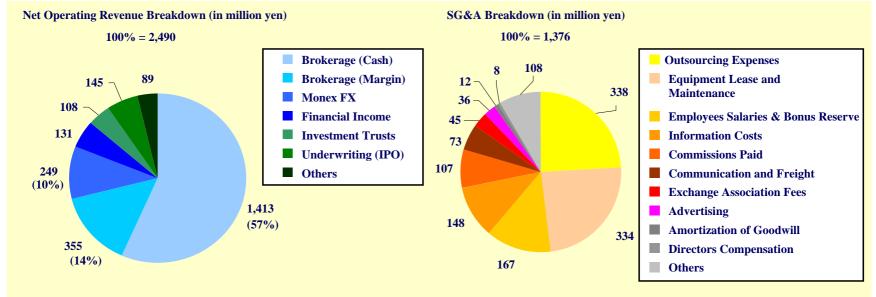
	FYE 03/2004 3Q	FYE 03/2004 4Q	Change
<b>Total Assets</b>	43,261	61,767	42.8%
Shareholders' Equity	9,870	10,779	9.2%
Capital Adequacy Ratio	536.1%	500.4%	-
Cash & Equivalent	5,159	6,777	31.4%
Lease O/S	2,095	1,907	Δ 9.0%

(12/31/2003)

(03/31/2004)







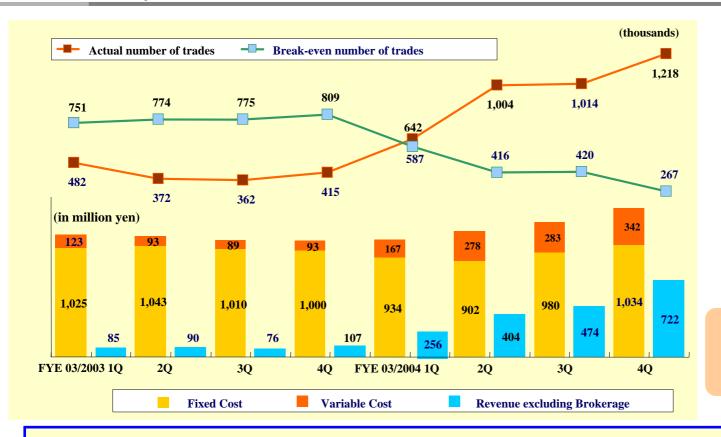


# **Break-even Analysis Spreadsheet**

		FYE 03/	2003			FYE 03/	2004	
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
1.Net Oprtating Revenue Breakdown (in million yen)								
Brokerage	726	551	525	551	908	1,481	1,505	1,768
Monex FX Revenue	0	0	0	0	80	158	165	249
Underwriting (IPO) Revenue	14	19	16	11	19	36	61	145
Financial Income(*), Trading Income and Other Service Revenues	17	10	11	41	84	97	144	166
Others (including Investment Trusts Sales and Agency Commissions)	54	61	49	55	73	113	104	162
Net Operating Revenue	811	641	601	658	1,164	1,885	1,979	2,490
2.SG&A Breakdown (in million yen)				_				
Variable Cost (Brokerage Revenue + Monex FX)×0.17 (approximation)	123	93	89	93	167	278	283	342
Fixed Cost	1,025	1,043	1,010	1,000	934	902	980	1,034
SG&A	1,148	1,136	1,099	1,093	1,101	1,180	1,263	1,376
3.Ordinary Income (Actual basis)								
Ordinary Income (in million yen)	-334	-493	-497	-432	66	706	718	1,112
4.Revenue Ratio of Monex FX								
Trade Amount (100 million yen)	0	0	0	0	1,210	2,202	2,276	3,516
Monex FX Revenue / Trade Amount (%)					0.0661	0.0717	0.0725	0.0708
5.Brokerage Commission per trade								
Quartely Trading Volume (number of trades per day × number of business days) (thousands)	482	372	362	415	642	1,004	1,014	1,218
Average Commission per trade (yen)	1,506	1,481	1,450	1,328	1,414	1,475	1,484	1,451
Variable Cost per trade (yen)	255	250	246	224	260	277	279	281
Marginal Income per trade (yen)	1,251	1,231	1,204	1,104	1,154	1,198	1,205	1,171
6.Break-even Point Analysis								
Fixed Cost(million yen)=A	1,025	1,043	1,010	1,000	934	902	980	1,034
Net Operating Revenue other than Brokerage (million yen)=B	85	90	76	107	256	404	474	722
A-B (million yen)	940	953	934	893	678	498	506	312
Break-even Point Estimate (Quarterly) (thousands)	751	774	775	809	587	416	420	267
Break-even Point Estimate (Monthly) (thousands)	250	258	258	270	196	139	140	89
Break-even Point Estimate (per business day)	11,927	12,287	12,309	12,844	9,324	6,597	6,667	4,230
(*)For your reference (in billion ven)								
Average Balance of Margin Trading at the end of each quarter	0	0	0	87	127	188	257	305



# **Break-even Analysis – Number of Trades**



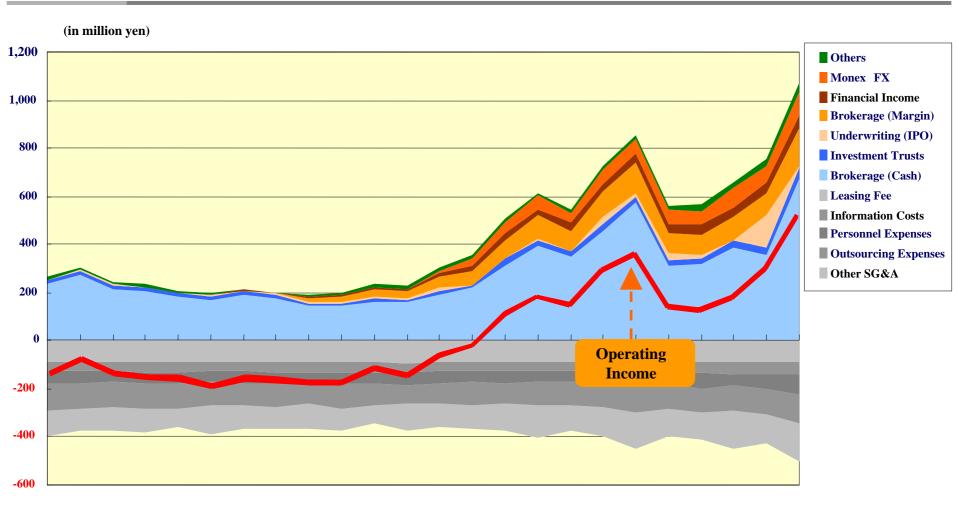
Revenue excluding brokerage commission reached to 70% of fixed cost.

#### FYE 03/2004 4Q

- Individual investors trading affected by the strong stock market continued to be brisk, and the quarterly number of executed stock orders exceeded the previous quarter for five consecutive quarters.
- The ratio of brokerage commission over net operating revenue has been decreased to 71%, and the break-even point also has been substantially improved.
- **⇒** Our developed structure allows us to obtain stable revenue even in an unfavorable market, and to acquire the opportunities to expand revenue in a favorable market.



# **Net Operating Revenue Diversification**

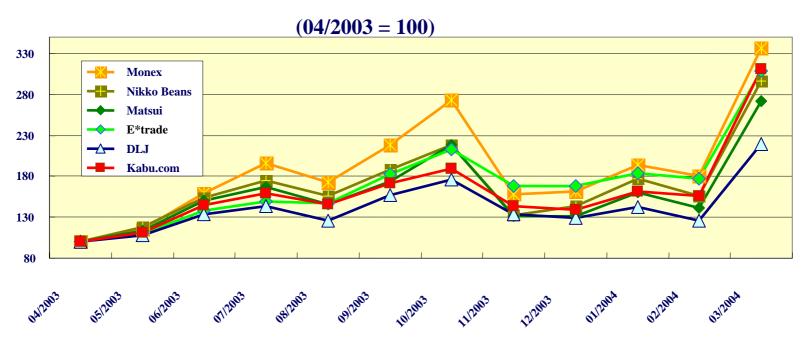


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# Comparison with other online brokerage firms: Number of Executed Trades

## Stock brokerage growth in number of trades



Source: IR pages of Companies'

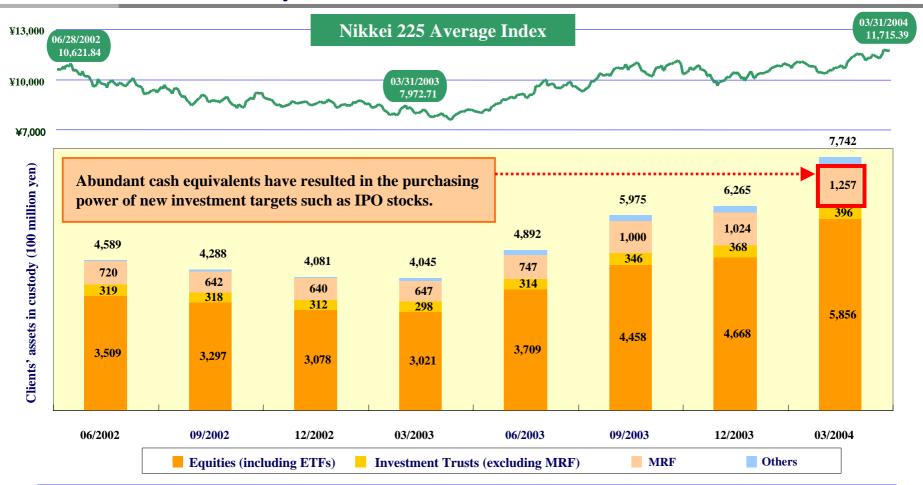
- Rise in stock markets generated customers' desire to invest
- Stability of trading system led to the fosterage of satisfaction
- Our variety of services stretched the range of utilization



We provided better tools to individual investors during this recovery stage of stock markets



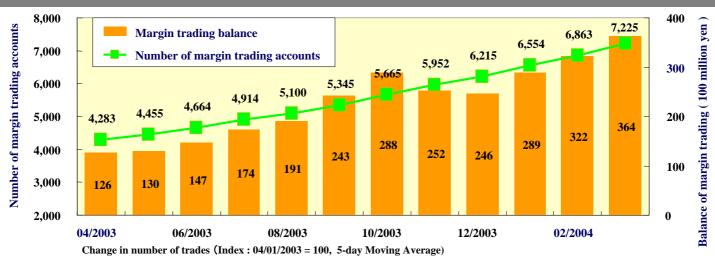
# Customers' assets in custody

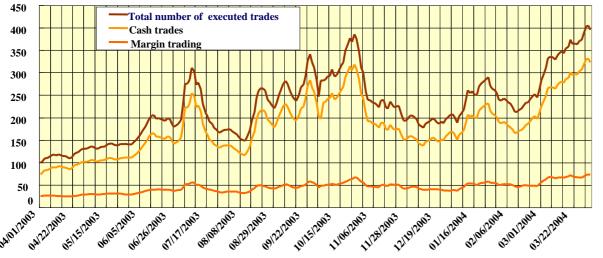


- MRF Outstanding (as of the end of March 2004):125.7 billion yen
- End of March 2003 → End of March 2004 Nikkei 225 Index:+ 46.9 %, Monex Customers' assets in custody:+ 91.4%
- The growth rate of our customers' assets in custody skyrocketed over the growth rate of Nikkei 225



# Number of executed trades and outstanding balance have increased smoothly. We expect this favorable movement to continue.





#### **Opportunities of Margin trading**

- Increase the ratio of margin trading among all
- Launch margin trading service of JASDAQ Stocks (04/19/2004)
- Analyze the entrance into in-house margin trading, "Ippan Shinyo" business

# **Stock Lending Service**



This unique service contributes to multiplying financial income, and prevailed as a value-added service.

■ Number of accounts :

6,000 (approximated)
Portfolio : over 29 billion yen

(as of 04/16/2004)

■ Average interest per annum: 0.14% (04/2003–03/2004)

Maximum interest per annum: 2.00% (09/30/2003)

- Individual investors can gain new opportunity for stock investments
  - **Capital Gain**
  - **Dividend Income**
  - **●**Interest Income from lending

Opportunities of Stock Lending Service

- Gain the recognition among customers
- **■**Clarify the contents of service
- **Enhancement of new services**

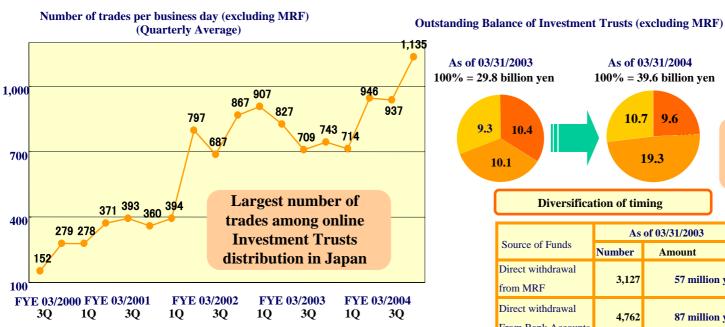


### **Investment Trusts Business**



Onshore Bond Funds

# A wide range of products and services suitable for our various clients led to the steady growth.



#### Products and services to promote long term diversified investments

	Equity	Bond	
Onshore	Passive Active	MMF, MRF, Public Bond JGB for individual investors	
Offshore	Global, United States, Europe, Emerging	US MMF, Euro MMF Offshore Bond Fund	
Others	Hybrid		

#### **Domestic-registered Equity Fund** As of 03/31/2003 As of 03/31/2004 100% = 29.8 billion ven 100% = 39.6 billion ven Foreign-registered **Equity Fund** 9.6 10.7 9.3 10.4 **Outstanding Balance** has been increased by 19.3 10.1 10 billion yen

	As	of 03/31/2003	As of 03/31/2004		
Source of Funds	Number	Amount	Number	Amount	
Direct withdrawal from MRF	3,127	57 million yen	5,821	113 million yen	
Direct withdrawal From Bank Accounts	4,762	87 million yen	5,630	102 million yen	

#### **Products for short-term needs**

**Diversification of timing** 

Onshore Equity	Bull / Bear Fund	-Correlating with Nikkei 225 -Switching is available
Onshore Bond	Fixed Income Bear Fund	-Adverse correlation with price change of long term JGB
Monex FX	Monex FX	-8 pairs of currencies -Two way-rate



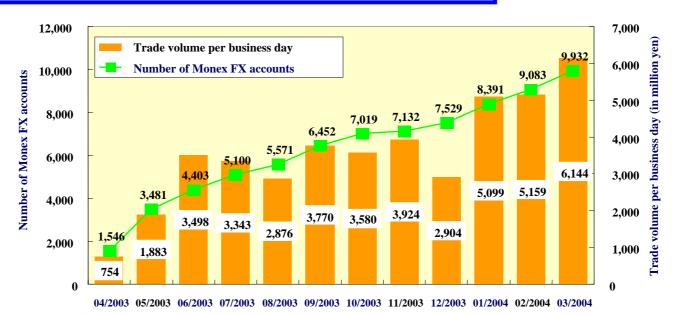
# **Monex FX – Margin FOREX Trades**

Number of accounts broke through the barrier of 10,000 (on April 2, 2004). This number is surpassing as a securities company.

#### (Strength of Monex)

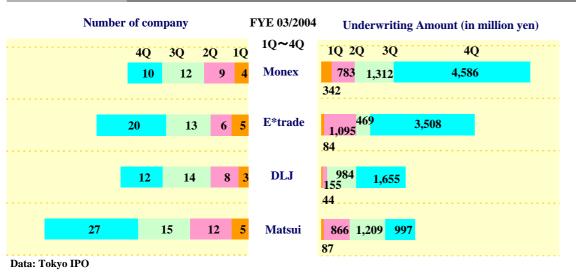
- **■** Features of Customers
  - •Our customers utilize this service to practice diversified investments.
  - •Many of our customers are familiar with FX transactions in their jobs.
- **■** Differentiated Information and Service
  - Providing information about this service through our seminars
  - •Plain but well-explained website, and immediate transfer of deposits
- **■**Effective Marketing
  - A variety of communication such as emails and leaflets to our customers
  - Precise explanation about differences from other FX-related products

Eight pairs of currencies: USD/JPY, EUR/JPY EUR/USD, AUD/JPY GBP/JPY, CHF/JPY CAD/JPY, NZD/JPY





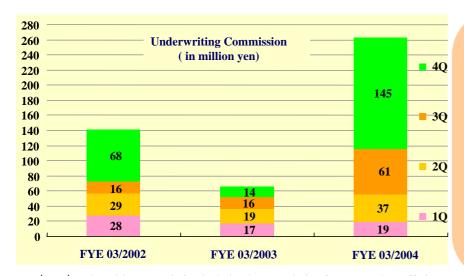
# **Underwriting (IPO) Business**



#### FYE 03/2004

Company Name	IPO Date	Share
OPT, Inc.	02/13	7.0%
Shinsei Bank, Limited	02/19	3.0%
HIGASHINIHON GAS CORPORATION	02/25	1.0%
TOSEI CORPORATION	02/27	1.0%
IDU Co.	03/03	1.0%
JIMOS CO.,LTD.	03/05	1.0%
BOOKOFF CORPORATION	03/16	1.0%
ARDEPRO Co., Ltd	03/18	2.0%
Golf Digest Online Inc.	04/01	2.0%
Sogo Clinical Pharmacology Co., Ltd	04/08	0.5%

contract date base and Over Allotment included



(Note) Underwriting commission includes the commission from secondary offering. Other data are based on IPO underwriting

- •We put the priority on manager status as an underwriter during FYE 03/2004 4Q. This strategy obtained good results. The underwriting commission in this quarter is 145 million yen, increased by about 900% compared to the same period of the last FY. Total underwriting commission in FYE 03/2004 was 263 million yen, increased by about 300% compared to the last FY
- •We were selected as co-managers four times. 1Q:Wacom(25%), 2Q:I'rom(6%), 3Q:Kakaku.com(10%) and Nihon Aim(8%).
- •We acquired 10% share of VeriSign Japan deal.

  Our status of Shinsei bank deal was one of the first group among all domestic underwriters and this status was second to a lead manager status.
- \*Average demand we created per deal during FYE 03/2004 4Q was about 8 billion yen. We regard this business as important one and a key to gather new money.
- We acknowledge that we have the best underwriting team, but we continue to enhance our quality to foster a deal as a lead manager and improve the market share of deal.



# Differentiated Services intended to gain Customers' Royalty

#### Nonprice competition by providing value-added contents

#### E-mail

closed

- "Monex Mail" (pro bono service)-sent each business day after the stock market is
  - -more than 200,000 enrollments (from 08/10/1999)
- "Monex Asaichiban" (pro bono service)
  - -sent only to cell. phones' e-mail address every morning on business days
  - -about 16,000 enrollments (from 03/15/2004)
- Commercialization of plentiful contents Serving all our customers to improve financial literacy
- OStarting to sell videos and DVDs of our seminars from 03/03/2004 Actual total sales: 3,081 videos & DVDs (as of AM 9:00 04/19/2004)
- **●**Books (exchanged with Monex Points)
  Investment-related books Total: 10,783 books

#### ■ Off-line service

Seminar (01/2004 - 03/2004)

•Theme:Our products and service 3 sessions 225 participants

•Theme:Investment Analysis 12 sessions 1,305 participants Total number of participants is 1,530 during three months.

#### **Schedule and Contents (01/2004 – 03/2004)**

Investment Research on individual company
Investment advice for workingwoman
(cooperated with Tokyo Stock Exchange)
Margin trading (cooperated with NPO's study group)
Method for gathering and analyzing investment information
(cooperated with NPO's study group)
FX trading (Monex FX)
Method for gathering and analyzing investment information
Technical Analysis
Seminar with Investment analysts
Technical Analysis
Method for gathering and analyzing investment information
Technical Analysis
Method for gathering and analyzing investment information
Investment Research on individual company
Method for gathering and analyzing investment information
FX trading (Monex FX)



# 1. Financial Results and Business Overview

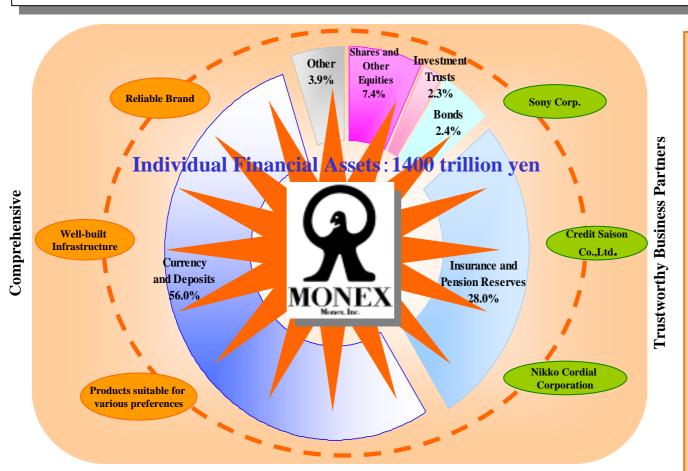




(Our Target)

Shift the letter "Y" of "MONEY" to the next letter "X"

- MONEX will propose the "MONEY" of the next era and become the financial interface for all people -



#### **Conditions for our target**

[Necessary Conditions]

- **Evolve consistently** customer-oriented services
- Accomplish sweeping low-cost business structure

[Sufficient Conditions]

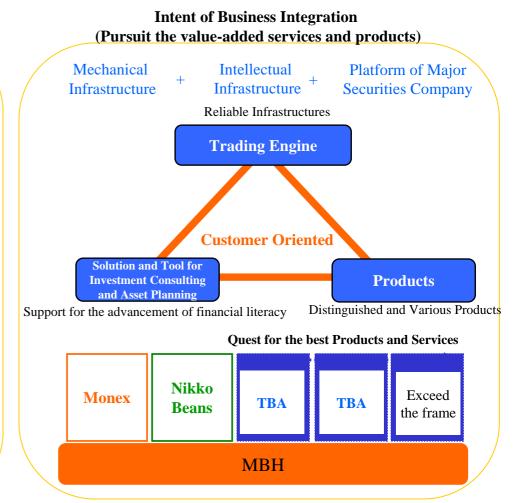
- Cater solution tools suitable for a various financial literacy level
- Provide plentiful investment products and services
- ⇒With prospect of the change of Securities Exchange Law §65

Source: BOJ Flow of Fund Accounts of FYE 03/2004 3Q (Preliminary)



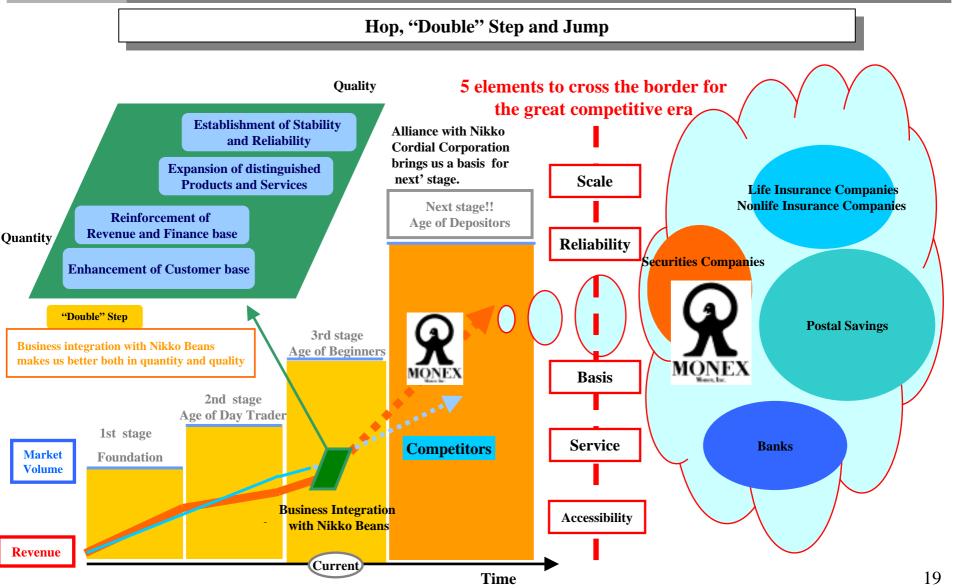
#### **Business Integration with Nikko Beans**

#### **Business Integration Scheme** × Sony Corp.: 20.09% Nikko Cordial Corporation: 20.07% 12.81% Holding Company Oki Matsumoto: Monex Beans Holdings, Inc. (MBH) Customers' assets in custody and Number of accounts will be one of the largest among online brokers **Share Transfer Share Transfer** Date of Share Transfer 08/02/2004 (Scheduled) **Monex** Nikko Beans Number of accounts: 108,457 Number of accounts: 250.015 Customers assets in custody Customers assets in custody : 774.2 billion yen : 499.2 billion yen (as of 03/31/2004) (as of 03/31/2004) Merger During Year 2005 (Scheduled)







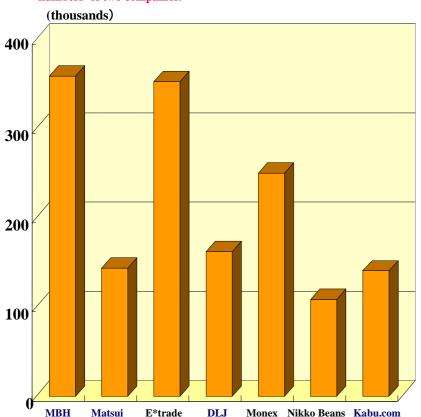


# Comparison with Other Companies: Number of accounts, and Customers' assets in custody

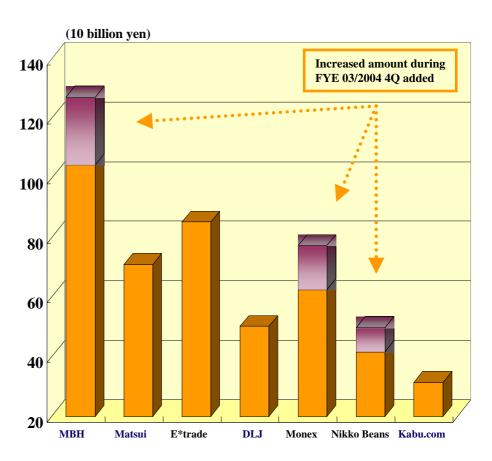


Number of accounts (as of the end of 03/2004)

**X**Please note that the number of MBH is the simple sum of the numbers of two companies.



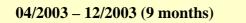
Customers' assets in custody (as of the end of 12/2003)

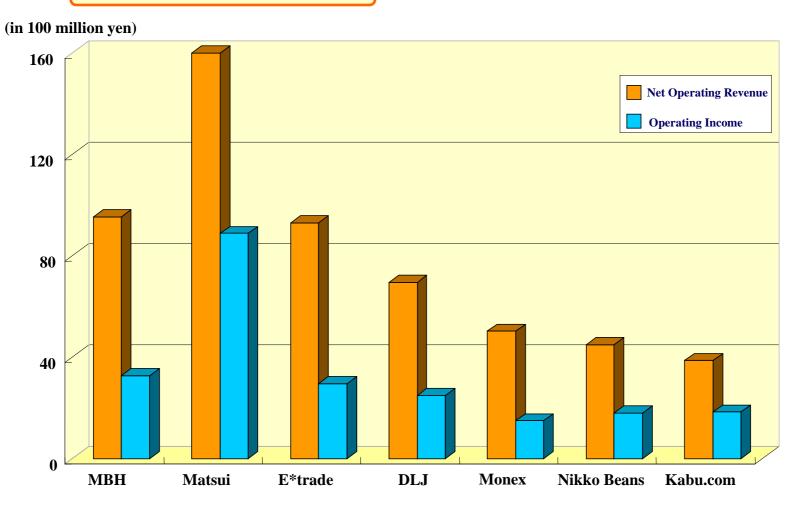


Sources: IR pages of Companies' web

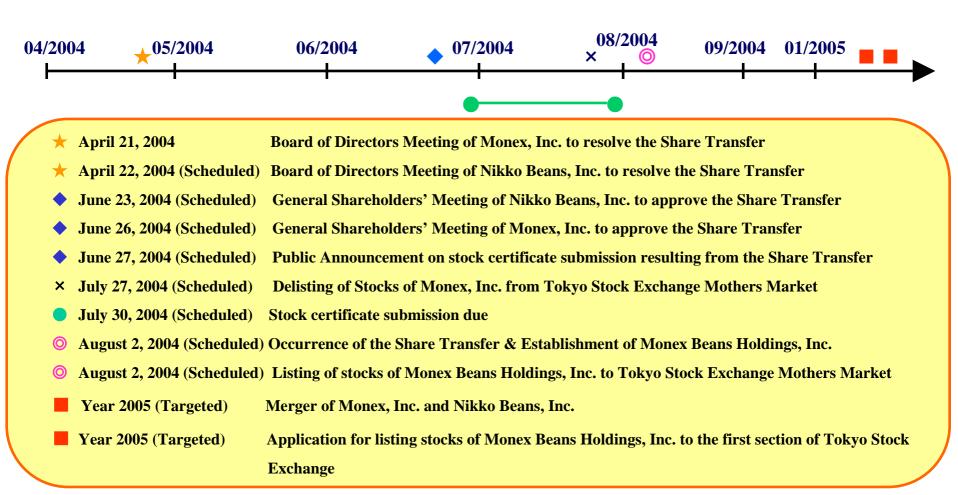


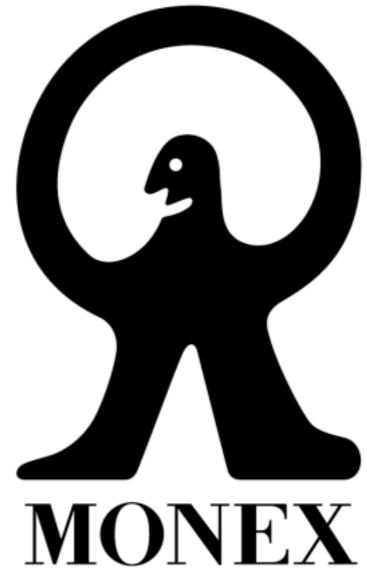
# **Comparison with Other Companies: Net Operating Revenue and Ordinary Income**











http://www.monex.co.jp/