

# **Financial Results**

# First Half of Fiscal Year Ending March 31, 2005 October 21, 2004

This is an English translation of Japanese presentation material prepared for IR conference held on the above date; it includes the information on non-consolidated financial summary under Japanese GAAP for the first half of FYE March 2005. If there is any discrepancy between a statement in English and a statement in Japanese, the Japanese statement is always controlling.

#### **Forward-looking Statements**

Statements made at this presentation and in this material include forward-looking statements that are based on our current expectations, assumptions, estimates and projections about our business and the industry. These forward-looking statements are subject to various risks and uncertainties. These statements discuss future expectations and plans, identify strategies, contain projections of results of operations and of our financial condition, and state other "forward-looking" information. Known and unknown risks, uncertainties and other factors could cause the actual results to differ materially from expected results contained in any forward-looking statements. Potential risks and uncertainties include, without limitation, our ability to continue to attract and retain customers and their assets; our ability to make our operations profitable; changes in the demand for brokerage services in Japan; our ability to continue to expand and maintain our computers and electronic systems and to avoid failures of these systems; and our ability to maintain our relationship with our founding shareholders. This does not correspond to US GAAP.

1. Financial Results and Business
 Overview

2. Business Model and Future
Development

# Financial Summary: First Half of FYE Mar. 31, 2004 vs. First Half of FYE Mar. 31, 2005

(in million yen, %)	First Half of FYE Mar. 2004 (Apr. 2003-Sep. 2003)	First Half of FYE Mar. 2005 (Apr. 2004-Sep. 2004)	Change
<b>Operating Revenues</b>	6,130	10,295	67.9%
<b>Net Operating Revenues</b>	5,832	9,752	67.2%
Selling, general and administrative expenses	3,977	5,698	43.3%
<b>Operating Income</b>	1,854	4,054	118.6%
Ordinary Income	1,858	3,983	114.4%
Net Income	1,642	4,280	160.7%

(in million yen, %)	First Half of FYE Mar. 2004 (as of Sep. 30, 2003)	First Half of FYE Mar. 2005 (as of Sep. 30, 2004)	Change
<b>Total Assets</b>	110,719	197,755	78.6%
Net Assets	19,164	26,959	40.7%
Capital Adequacy Ratio	585.3%	531.2%	-
Cash and Deposits	15,176	38,566	154.1%

Please note that, unless otherwise stated, the figures in this material show the consolidated figures of MBH and its group companies (i.e. Monex and Nikko Beans) and those figures before the first half of FYE Mar. 31, 2005 are the simple sums of those of Monex and Nikko Beans. All statements in this presentation material are based on this premise.

# Financial Summary: Second Half of FYE Mar. 31, 2004 vs. First Half of FYE Mar. 31, 2005

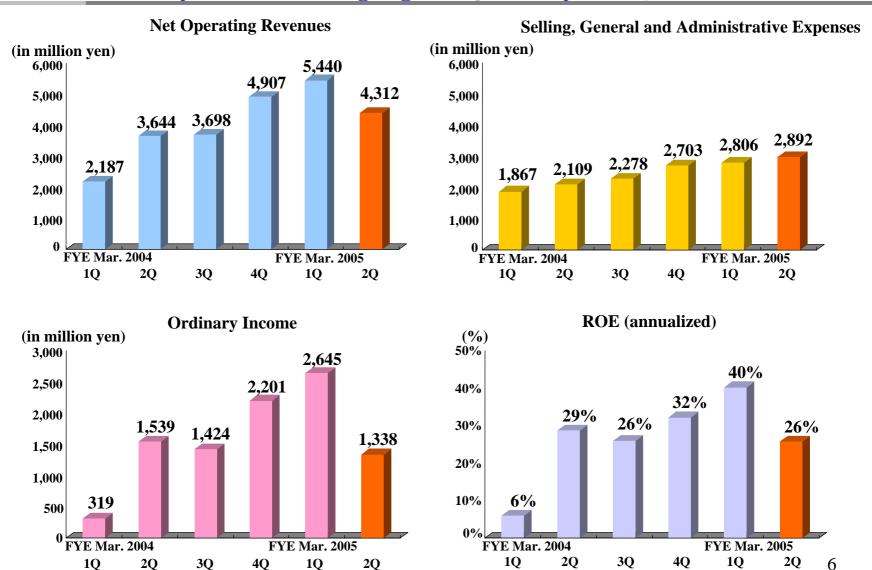
(in million yen, %)	Second Half of FYE Mar. 2004 (Oct. 2003-Mar. 2004)	First Half of FYE Mar. 2005 (Apr. 2004-Sep. 2004)	Change
<b>Operating Revenues</b>	8,945	10,295	15.1%
<b>Net Operating Revenues</b>	8,605	9,752	13.3%
Selling, general and administrative expenses	4,982	5,698	14.4%
<b>Operating Income</b>	3,622	4,054	11.9%
Ordinary Income	3,626	3,983	9.8%
Net Income	3,151	4,280	35.8%

(in million yen, %)	FYE Mar. 2004 (as of Mar. 31, 2004)	First Half of FYE Mar. 2005 (as of Sep. 30, 2004)	Change
<b>Total Assets</b>	156,491	197,755	26.4%
Net Assets	22,492	26,959	19.9%
Capital Adequacy Ratio	521.8%	531.2%	-
Cash and Deposits	15,984	38,566	141.3%

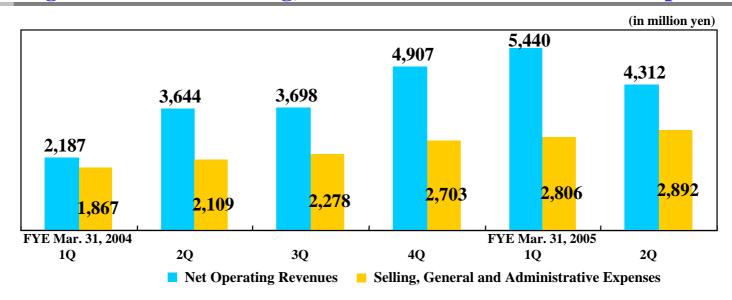
# Financial Summary: 1Q of FYE Mar. 31, 2005 vs. 2Q of FYE Mar. 31, 2005

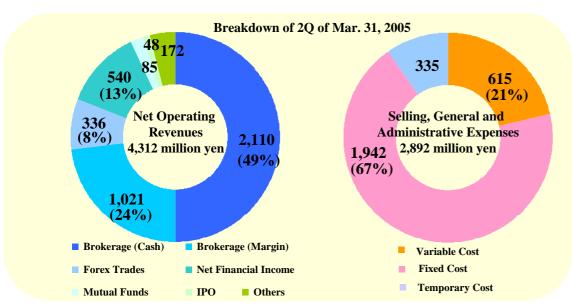
Net Operating Revenues         5,440         4,312         -20.7%           Selling, general and administrative expenses         2,806         2,892         3.1%           Operating Income         2,633         1,420         -46.1%           Ordinary Income         2,645         1,338         -49.4%           Net Income         2,531         1,749         -30.9%           (in million yen, %)         (as of Jun. 30, 2004)         2Q of FYE Mar. 2005 (as of Sep. 30, 2004)         Change	(in million yen, %)	1Q of FYE Mar. 2005 (Apr. 2004-Jun. 2004)	2Q of FYE Mar. 2005 (Jul. 2004-Sep. 2004)	Change
Selling, general and administrative expenses       2,806       2,892       3.1%         Operating Income       2,633       1,420       -46.1%         Ordinary Income       2,645       1,338       -49.4%         Net Income       2,531       1,749       -30.9%         (in million yen, %)       1Q of FYE Mar. 2005 (as of Sep. 30, 2004)       2Q of FYE Mar. 2005 (as of Sep. 30, 2004)       Change	<b>Operating Revenues</b>	5,764	4,530	-21.4%
administrative expenses       2,806       2,892       3.1%         Operating Income       2,633       1,420       -46.1%         Ordinary Income       2,645       1,338       -49.4%         Net Income       2,531       1,749       -30.9%         (in million yen, %)       (as of Jun. 30, 2004)       2Q of FYE Mar. 2005 (as of Sep. 30, 2004)       Change	<b>Net Operating Revenues</b>	5,440	4,312	-20.7%
Ordinary Income         2,645         1,338         -49.4%           Net Income         2,531         1,749         -30.9%           (in million yen, %)         1Q of FYE Mar. 2005 (as of Jun. 30, 2004)         2Q of FYE Mar. 2005 (as of Sep. 30, 2004)         Change	<i>e, e</i>	2,806	2,892	3.1%
Net Income         2,531         1,749         -30.9%           (in million yen, %)         1Q of FYE Mar. 2005 (as of Jun. 30, 2004)         2Q of FYE Mar. 2005 (as of Sep. 30, 2004)         Change	<b>Operating Income</b>	2,633	1,420	-46.1%
1Q of FYE Mar. 2005 (in million yen, %)	Ordinary Income	2,645	1,338	-49.4%
(in million yen, %) (as of Jun. 30, 2004) (as of Sep. 30, 2004)	Net Income	2,531	1,749	-30.9%
(in million yen, %) (as of Jun. 30, 2004) (as of Sep. 30, 2004)				
Total Assets 192,502 197,755 2.7%	(in million yen, %)	_	_	Change
	<b>Total Assets</b>	192,502	197,755	2.7%
Net Assets 25,209 26,959 6.9%	Net Assets	25,209	26,959	6.9%
Capital Adequacy Ratio 511.3% 531.2% -	Capital Adequacy Ratio	511.3%	531.2%	-
Cash and Deposits         26,756         38,566         44.1%	Cash and Deposits	26,756	38,566	44.1%

# Financial Summary: Financial Highlights (Quarterly Basis)



# **Net Operating Revenues vs. Selling, General and Administrative Expenses**

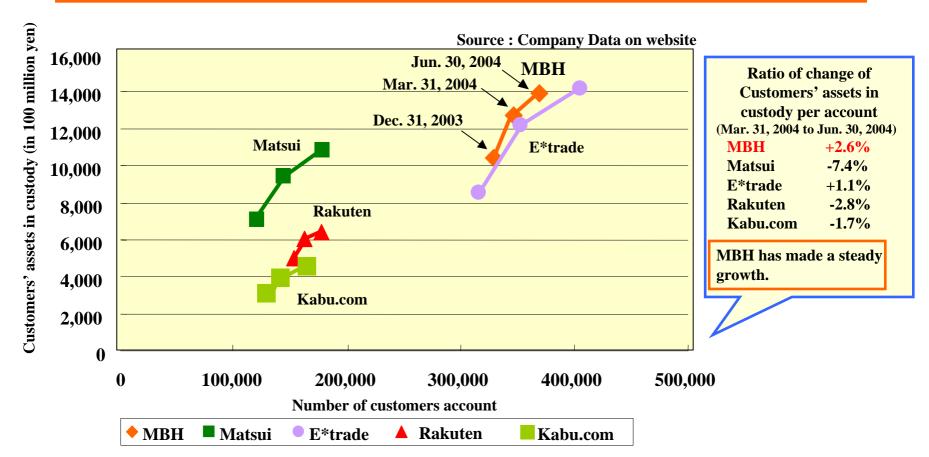




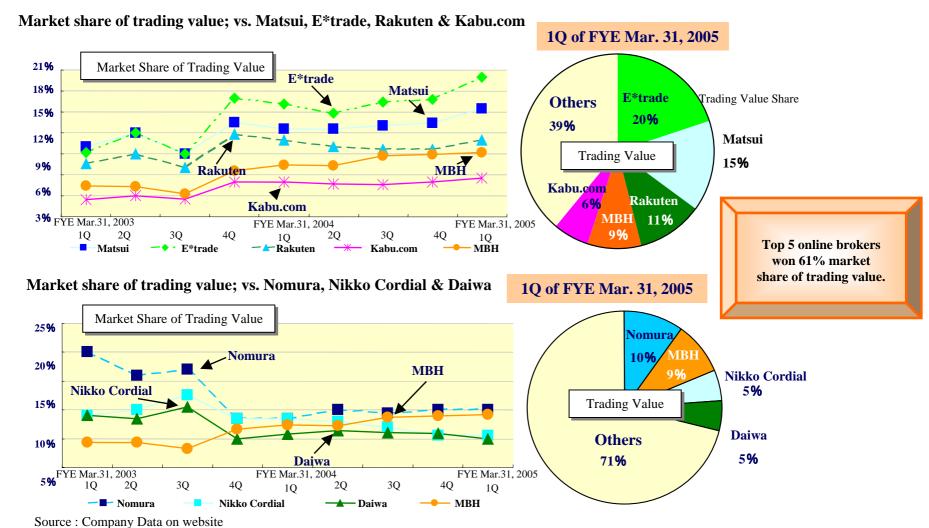
- 1. The ratio of brokerage commission revenues over net operating revenues is 73%. This means MBH have built relatively stable revenue structure.
- 2. Revenues excluding brokerage commissions are 27% of total revenues and cover about 60% of fixed cost.
- 3. MBH break-even point is 500 million TSE trading volume. This estimate is based on the following assumption. "Trading value share on TSE" and "Revenues excluding brokerage commissions" remain the same figures as those of 2Q of FYE Mar. 31, 2005.

# Comparison with Others: Number of Accounts vs. Customers' Assets in Custody

The following indicates "Customers' assets in custody per account" as of Dec. 31, 2003, Mar. 31, 2004 and Jun. 30, 2004.



# **Comparison with Others: Retail Trading Value**



# **Margin Trading**

### Nikko Beans "Net Margin Trading"

#### Various Services

Two-type margin trading: "Classic type" and "Open-ended" Margin Trading User Friendly Trading Rules (Lowest Margin Deposits Rate)
Reasonable Trading Fees

Various Order Methods

("Stop Loss Order(\*)", "Band Limit Order" and "Surfing Trading" etc.)
Bidding Auctions for bonus shares available

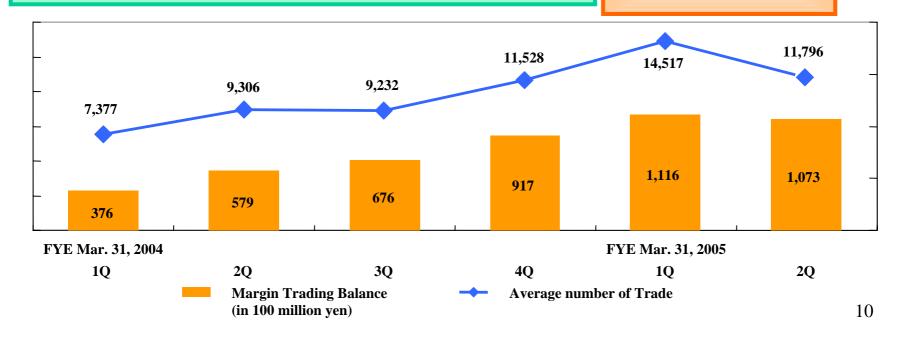
Multi Access Channel (Mobile Phone and PDA, etc)

(\*) This is an unique service provided by limited online brokers including Nikko Beans

Provide well-designed services for all customers by combining sophisticated trading services of Nikko Beans and educational resources of Monex

**Monex Margin Trading** 

Unique and broad range of educational contents

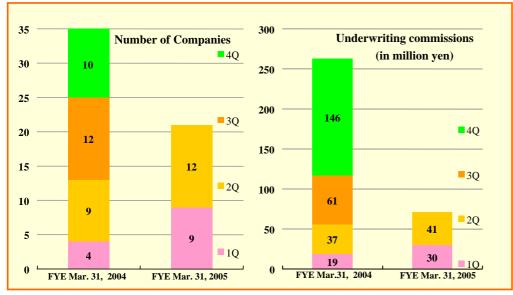


# **Underwriting Business**

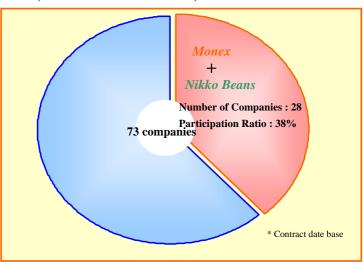
#### **Underwriting Deals in 2Q of FYE Mar. 31, 2005 (Monex only)**

Company Name M	arket	110	ota0l IPO amount a million ye	Share <sub>n)</sub> (%)	Monex IPO ( in million yen )
TAZMO CO.,LTD	JASDAQ	Jul. 15	3,330	1.0	33.3
Sosei Co. Ltd.	TSE Mothers	Jul. 29	12,320	1.0	123.2
ADM INC.	JASDAQ	Sep. 1	1,957	1.0	19.6
Media Exchange(MEX)	TSE Mothers	Sep. 1	1,350	1.0	13.5
So-net M3, Inc.	TSE Mothers	Sep. 16	5,661	2.0	113.2
WebCrew Inc.	TSE Mothers	Sep. 21	2,304	4.0	92.2
CAREER DESIGN CENTER CO.,LTD.	OSE Hercules	Oct. 1	1,924	6.0	115.4
Electric Power Development Co., Ltd.	TSE 1st section	Oct. 6	281,086	0.1	140.5
IBJ Leasing Company, Limited	TSE 2nd section	n Oct. 7	7,800	2.0	156.0
GF Ltd.	TSE Mothers	Oct. 8	288	2.0	5.8
Chip One Stop, Inc.	TSE Mothers	Oct. 13	1,500	2.0	30.0
WonderCorporation	JASDAQ	Oct. 13	2,040	2.0	40.8
* TSE : Tokyo Stock Exchange, OSE : Osaka Securities Exchange				e * Cor	tract date base

#### Number of Companies and Underwriting Commissions (Monex only)



# **Underwriting and Distribution Amounts and Participation Ratio (Monex and Nikko Beans)**



- · U/W commissions in this 2Q is 41 M yen, 11% increase compared to that of 2Q of FYE Mar. 31, 2004.

  Total U/W commissions in this first half is 71 M yen, 27% increase compared to that of the first half of FYE Mar. 31, 2004.
- ·Continuingly focus on this business to expand new source of revenue
- · Strenghen current deal management capabilities to obtain lead manager positions and more participation ratio
- Expand deal sources through the strong relationship with Nikko Cordial Corporation and the business cooperation with Mizuho Securities

# **Mutual Funds (Largest online mutual fund distributor)**

Sales amounts at Monex (from Sep. 27 to Oct. 1)

- 1 "Nikkei 225 No-load Open"
- 2 "HSBC China Open"
- 3 "Vanguard Total Stock Market Index Fund"
- 4 "Bull Bear Select Double Bull Fund"
- 5 "The Fund@Monex"

(Sales amounts of MRF, MMF, USD MMF etc. are not included.)

Sales amounts at Nikko Beans (Sep. 2004)

- 1 "Beans Value Pack"
- 2 "Mitsui Sumitomo New China Fund"
- 3 "Hyper Wave"
- 4 "Nikko PIMCO KAIGAITANKISAIKEN Fund"
- 5 "HSBC China Open"

(Sales amounts of MRF, MMF, USD MMF etc. are not included.)

Onshore equity funds, Offshore equity funds, Hybrid funds

Onshore bond funds, Offshore bond funds, Bull Bear funds

Strictly selected and monitored mutual funds

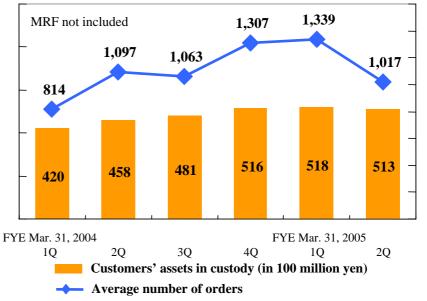
The only distributor of Vanguard funds in Japan

Monthly purchase mechanizm

Monex and Nikko beans offer this mechanism to each customer.

Increased investment needs resulting from scheduled pension system reform and planned revision of tax laws on retirement benefits

MBH has built robust customer base as online brokers and continue to strengthen fund business as a key factor for the future of MBH



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## **Forex Trades**

Largest number of retail margin accounts

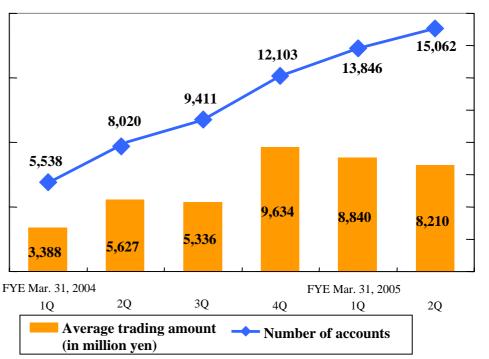
(15,062 accounts as of Sep. 30, 2004)

- -Matching customers' preferences
- -Largest margin outstanding among financial institutions for individual Forex trades.

Flexible trading time zone -24 hours a day

No impact of planned regulation on Forex trades

7 Currencies and 8 Pairs Trading USD vs. JPY, EUR vs. JPY, EUR vs. USD, AUD vs. JPY, GBP vs. JPY, CHF vs. JPY, CAD vs. JPY, NZD vs. JPY



## **Core Products Lines**

The merger of Monex and Nikko Beans contributes to improve the line-up of products and services, and brings all kinds of products and services to every customer (from beginners to highly active customers).

#### **Monex**

**Broad range of products and Services** 

#### Nikko Beans

Investment methods and products for highly active traders

#### Monex <<Saison>> Card

-Function both as a cash card and a credit card. Card holders can settle through their Monex securities accounts

#### Mini Kabu Service (Small Unit Stock Trading)

-Enable customers to trade stocks in one-tenth of ordinary trading unit

#### **Monex Nighter (Night Time Trading)**

- -Monex original service among online brokers (started in Jan. 2001). Customers can enjoy trading from 17:30 to 23:59.
- -Special Discount from Sep. 2004 to Apr. 2005. Only 500 yen is charged on each trade.

#### **Stock Lending Service**

-The third revenue source followed by capital gain and dividend

Monthly mutual funds purchase scheme

#### **Stop Loss Order, Band Limit Order**

-Effective order mechanism to protect customers from unexpected market changes

#### **Surfing Trading**

- -Special service for day traders
- -Monex also launched on Aug. 30, 2004

#### **Open-ended Margin Trading**

-Realize no time constrained in-house margin trading

#### **Special Discount for Heavy Traders**

-Return the half of commissions to customers if the commissions per month are over 300,000 yen

#### **CX** (Commodities Futures)

-New risk profile other than financial assets

# **Investment Methods Education**

Mission of MBH –to prevail investment education among people in financial turning point.

This will lead to the development of MBH, particularly of new business.

#### **Indirect Finance**

- •Increased anxiety resulting from the amendment of public and corporate pension scheme
- •Planned revision of tax law on retirement benefits
- •Termination of governmental guarantee of bank deposits

Direct Finance (Individual investors start to buy capital markets products)

#### Enlighten public financial literacy by offering both on-line and off-line educational tools

#### Wide variety of off-line seminars

- ·Over 4,000 participants in this three months
- · Various seminars meeting customers financial knowledge (24 seminars)
- ·Sales of Videos and DVDs (mainly for suburban residents)

#### E-mail services (free of charge)

- "Monex mail" (260,000 enrollments, daily distributed)
- -integrated with "Ma-mail" email service provided by Nikko Beans Total Enrollments = 320,000
- "Market ASAICHIBAN" Monex mail morning edition-
- ·Trade confirmation service
- · Alert-mail service

#### Web contents

Plentiful educational contents (about 230 pages)

**Books and Magazines** 





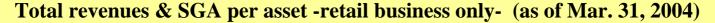


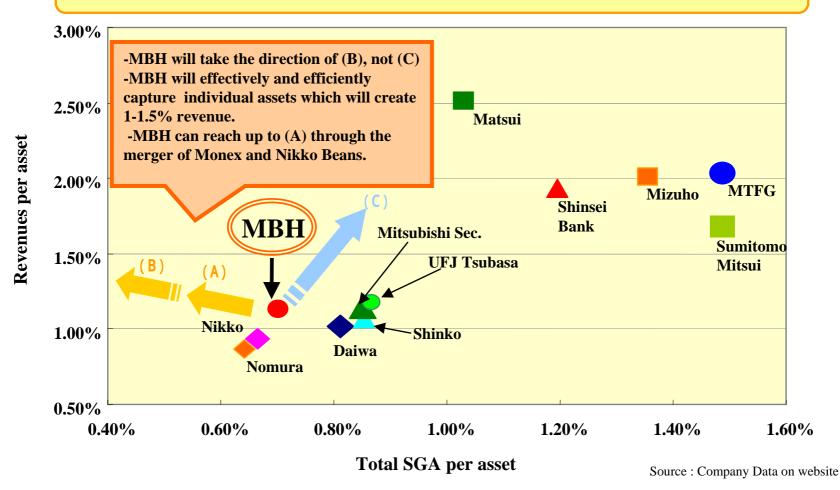
# 1. Financial Results and Business Overview

2. Business Model and FutureDevelopment

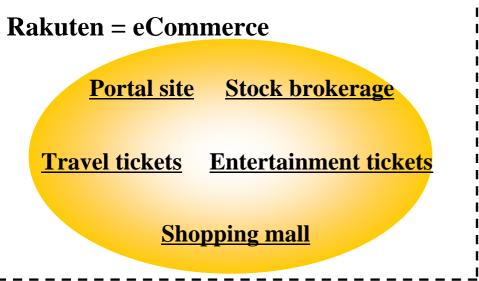
- **♦** "MONEY" to "MONEX"
- ◆ Take position as total financial service provider, not just as online brokerage firm
- ◆ Be ready for environmental changes such as the revision of Article 65 of Securities and Exchange Law (Japanese "Glass-Steagall Act") and reorganization of financial industries
- **♦** Offer newly developed investment instruments and methods
- **♦** Challenge more cost-effective business structure
- **♦** Maintain the highest standard for compliance issues
- **♦** Build the most credible corporate brand for all individuals

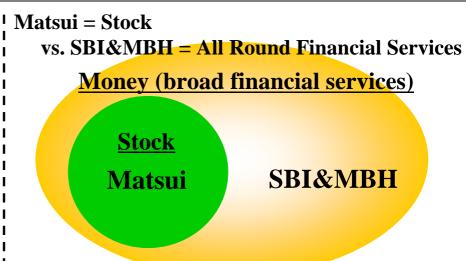
# **Comparison with Competitors**





# **Differentiate Business Models against Competitors (Our Interpretation)**



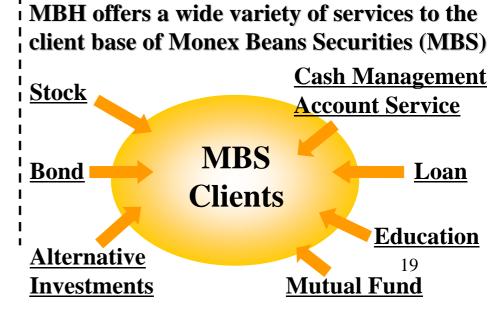


SBF has multi-client bases

**E\*trade** Fides Securities

**World Nichiei Frontier Securities** 

Art Auction Company etc.



### **Business Partners**

Business partners –who take advantage of financial environmental changes such as the abolishment of Article 65 of Securities and Exchange Law.

## **Business Cooperation with Credit Saison**

# Securities intermediary business with Credit Saison

-Through transactions, Monex will access 16 million <<Saison>> card holders (and in the future is expecting to access additional 12 million <<UC>> card holders).

#### Monex <<Saison>> Card

-Valid at about 25,500 post office ATMs and about 700 Credit Saison ATMs

"Cash Management Account"



#### **Business Cooperation with Mizuho Securities**

IPO stocks' participation to Mizuho Sec. Support for Monex's account opening operations

### Nikko Cordial Corporation

See Page 22.

#### Sony

Largest shareholder of MBH

**Contribution to the brand building of Monex** 

# **Progress on Business Integration**

	Apr. 2004-Sep. 2004	Oct. 2004-Apr. 2005		May 2005
	Jul. 2004 Nikko Beans(B) moved to th		\	Starting up of Monex Beans Securities
Infrastructure	Aug. 2004 MBH founded and started its business			Setting on of interested Cell Contain
	-	M's Call Center relocated its office next to B's	1	Setting up of integrated Call Center
		IBH announced its roadmap to merger	$\dashv$	
	Jul. 2004 M launched Nikkei 225 futur		\	
Products	Oct. 2004 B started open-ended margin trading			<ul> <li>Provide products and services matching each segment of</li> </ul>
1 Todaces	Oct. 2004 M started offering Inflation-indexed bond funds			
		$\longrightarrow$	500,000 customers	
	Aug. 8 2004 M started providing "Surfing Trading Service"			Offer a wide variety of products and services to all customers from beginners to advanced users (Further details is explained on next page)
Services	Nov. 2004 M and B start "QTP" information service			
	Jul. 2004 B added commission scheme charged on each trade			
	Oct. 2004 M and B integrated each email news letter			
	JunAug. 2004 M and B conducted joint summer sales promotion			
	Sep. 2004 M and B held joint thanks seminar for all customers			
		Oct. 2004 M and B started joint margin trading promotion	_/	
System	Building of environment development	Building of system infrastructure System test	/	
	8			Launch New Integrated System
Integration			1	+
		Rehersal	'	Release New Website
		Jan. 2005		

#### Risk Control through integrated risk management program

- Leverage external consulting on data mitigation process
- Establish independent internal audit function on system integration



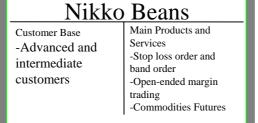
# Monex Beans Securities (MBS) in FYE Mar. 31, 2006

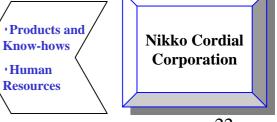
#### **MBS** Core Products and Services Customer Base Integrated New System -Line-up based on "Customer First Philosophy"-Realize abundance and stability of system . Stop loss order, Band limit For advanced order and "Surfing Trading" infrastructures 500,000 customer accounts Offer high degree of flexibility and 1,500 billion yen customers' customers · Open-ended margin trading extendibility, system modification is easy and assets in custody and efficient **IPOs** · From elementary-level System development and maintenance cost For intermediate Mini stock service investors to advanced ought to be curtailed significantly. and entry level Night time trading investors Bonds (JGB for individual investors) For your reference: customers Temporary Integration Cost = 1.5-2.0 billion yen Mutual funds Target for baby boomers Monex <<Saison>> Card Estimated Cost Cut = 2 billion yen per year, which with forward-looking Universal Services Off-line Seminars is approximately 20% of total ordinary cost mentality Sales of DVDs, etc \*The above estimations are based on those of 4O Target for age 20's to 30's Margin Forex of FYE Mar. 31, 2004 and temporary integration and females Other investment Commodity Futures cost only includes system related cost, excluding transaction other business integration cost.

## **Effect of merger**

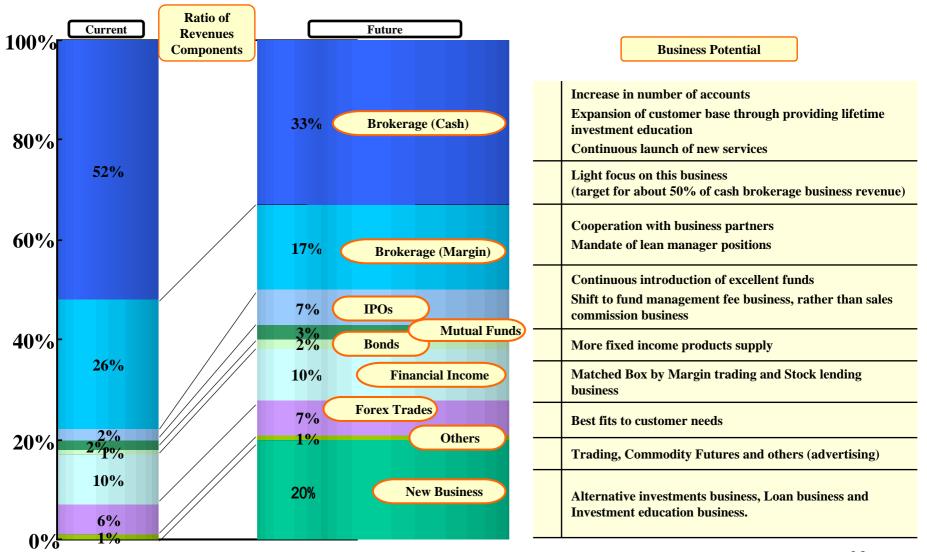
Synergy of Venture Spirit and Business Expertise Integration of different customers and services Various cooperation from Nikko Cordial Corporation Cost reduction

# Customer Base -Intermediate and entry level customers Main Products and Services -Mutual Funds -JGB for individual investors -Night time trading -IPOs





# **Current and Future Business Models**



# **Launch of Alternative Investments Funds Business**

"Monex Alternative Investments, Inc. (MAI)", Joint Venture with Asuka Asset Management, Ltd.

**Business Distinctive Products Implementation** Mission Core Competence Line-up **Process Establishment of fund Fund of Funds** planning and Introduce funds to **Hedge Funds** management company individual investors, **Venture Capital Funds** (MAI) **Strong connection with** used to be **Private Equity Funds** global fund players available only to **Distressed Funds** institutional investors **Real Estate Funds Origination of Managed Future Pilot Funds Human resources with Fund of funds investing** sophisticated financial **Carefully selected** in diversified and knowledge and wisdom investment products nontraditional for individual investments instruments Origination of investors large scale funds

"Monex Alternative Investments, Inc." and "Pilot Funds" are scheduled to start in 3Q of FYE Mar. 31, 2005. The large scale fund is scheduled to launch in FYE Mar. 31, 2006.